

20-12
A 9 3/4

WESLEY ANDREWS CO.,
PORTLAND, ORE.

NO. 6A-H1500
ORDER NO. 63566
DATE 7-17-1936

64

12 1/2 M ART COLORTONE POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <input checked="" type="checkbox"/> UPPER, <input type="checkbox"/> LOWER, <input type="checkbox"/> CENTER, <input type="checkbox"/> BORDER		FRONT No. 2	R. M. YES
TITLE (IN FULL)	COOS BAY BRIDGE, NORTH BEND, OREGON BOT-OREGON COAST HIGHWAY BOT- SMALL TYPE- PHOTO BY WESLEY ANDREWS	IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE:	985		
COLOR DESCRIPTION			
Omit ferry slip also pilings and construction platform wires. Concrete arches and steel spans nile green.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RET. IN PHOTO.			
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER <input checked="" type="checkbox"/>			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

TYPE X LP

4

12-2
12-2

282
A142

64

H. RZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1501

ORDER NO. 63610

DATE 7-17-1936

12¹/₂ M ART COLOR TONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. MYES

TITLE (IN FULL) ROOSEVELT DAM AND LAKE,
ARIZONA

IMPRINT SAME AS ABOVE

(C) Kunselman Photo Service

3e P2248

PRIVATE NO. BEFORE TITLE: 612

COLOR DESCRIPTION

SEE ATTACHED TISSUE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

8
18-

X

2 1/2

64

28 1/2
9 1/2

HERZ POST CARDS, 1565 EBERS STREET, SAN DIEGO, CALIF.		NO. 6A-H1502 ORDER NO. 63610 DATE 7-17-1936
<div>12 1/2 M 2</div> <div>ART COLORED POST CARDS (ALL OF THIS ON THE PICTURE SIDE)</div>		<div>WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)</div>
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER.	FRONT NO. 1	R. M. YES
TITLE (IN FULL) AGATE BRIDGE, PETRIFIED FOREST, ARIZONA	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: 672		
COLOR DESCRIPTION SEE ENCLOSED TISSUE.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

8

X

210 1 1/2
A 10

2

64

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1503

ORDER No 63610

DATE 7-17-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M YES

TITLE (IN FULL) IN THIRD FOREST, PETRIFIED
FOREST, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 673

COLOR DESCRIPTION

SEE ATTACHED TISSUE.

Photo 4
Helen
11/10/40
(70)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

12

KE 14
A 123

22

NO 6A-H1504

HERZ POST CARDS, 1565 EBERS STREET,

ORDER NO 63610

SAN DIEGO, CALIF.

DATE 7-17-1936

12 1/2 MART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) LOG FRAGMENTS, FIRST FOREST,

IMPRINT SAME AS ABOVE

PETRIFIED FOREST, ARIZONA

PRIVATE NO. BEFORE TITLE: 674

COLOR DESCRIPTION

SEE ATTACHED TIS UE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

64

DEADLINE

M (158)

see 13
A13

1

64

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1505

ORDER NO. 63610

DATE 7-17-1936

121 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) IN RAINBOW CANYON, PETRIFIED
FOREST, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 675

COLOR DESCRIPTION

~~XXXXXX~~ USE PHOTO NO. 5101-29 COLOR SAME AS 5101-29

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200 1 1/2
A9 3/4

64

2

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1506

ORDER NO 63610

DATE 7-17-1936

12 1/2 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)
"OLD FAITHFUL", PETRIFIED
FOREST, ARIZONA

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-676

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7

X

NO. 6A-E1507

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

ORDER No 63610

DATE 7-17-1936

12¹/₂ M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) CROSS SECTIONS OF AGATE LOGS,
PETRIFIED FOREST, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 677
COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

*Photo to Wells
11/10/41
78*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

*202
A132*

64

2 1/2

64

HC 1 1/2
A9 3/4

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1508

ORDER NO. 63610

DATE 7-17-1936

12 1/2 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> CENTER - BORDER.		FRONT NO. 1	R. M YES
TITLE (IN FULL) DRIFT LOGS IN SECOND FOREST, PETRIFIED FOREST, ARIZONA		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: 678			
COLOR DESCRIPTION			
SEE ENCLOSED TISSUE.			

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

2

64

200134
A14

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1509

ORDER NO. 63610

DATE 7-17-1936

12 ¹ / ₂ M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER		FRONT NO. 1	R. YES
TITLE (IN FULL) LOGS OF STONE, PETRIFIED FOREST, ARIZONA		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 679			
COLOR DESCRIPTION			

SEE ENCLOSED TISSUE.

Photo to Walker
11/2/36
M

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12

2102 1/2
A16 1/2

2 1/2

64

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1510

ORDER NO 63610

DATE 7-17-1936

12 1/2 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)
PAINTED DESERT, FROM DESERT
VIEW, ARIZONA

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 680

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1511

ORDER NO. 63610

DATE 7-17-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER ~~LOWER~~ CENTER - BORDER.

FRONT NO. 1 R. M YES

TITLE (IN FULL) PAINTED DESERT, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE 681

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

200 2 1/4
A 16

64

2 1/2

7

2002 1/2
A-16

2 1/2

64

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO 6A-H1512

ORDER NO. 63610

DATE 7-17-1936

12 1/2 MART COLORTONE POST CARDS		WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. YES
TITLE (IN FULL) PAINTED DESERT, ARIZONA	SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: 682	IMPRINT	

COLOR DESCRIPTION
SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

✓ NO. 6A-H1513

ORDER NO. 63610

DATE 7-17-1936

12¹/₂ ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) IN BLUE CANYON, PAINTED
DESERT, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ~~58342~~ 683

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

21024
A 16

64

For help

21

64

HE24
A16

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

✓ NO. 6A-H1514
ORDER No. 63610

DATE 7-17-1936

<u>121</u> M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<u>WHITE BORDER</u> <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT No. <u>1</u>	R. M. YES
TITLE (IN FULL) PAINTED DESERT, ARIZONA		IMPRINT SAME AS ABOVE	

PRIVATE NO. BEFORE TITLE: 684

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.	CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

13

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

✓ NO. 6A-1515
h

ORDER N85610

DATE 7-17-1936

12^M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) NEAR THE BLACK FOREST,
PAINTED DESERT, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 685

COLOR DESCRIPTION

USE PHOTO NO. 5095-29 COLOR SAME AS 5095-29

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

64

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

✓ NO. 6A-H1516

ORDER NO. 63610

DATE 7-17-1936

12¹/₂ M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) PAINTED DESERT, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 686

COLOR DESCRIPTION

SEEK ENCLOSED TISSUE X

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

202¹/₄
A16

64

2¹/₂

13

2 1/2

64

310

2024
A16

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1517

ORDER NO. 63610

DATE 7-17-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) PAINTED DESERT, FROM
HIGHWAY 66, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 687

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12

64

2024
A16



NO. 6A-H1518

HERZ POST CARDS, 1565 EBERS STREET,

ORDER NO. 63610

SAN DIEGO, CALIF.

DATE 7-17-1936

12 1/2" ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

R. M. YES

TITLE (IN FULL) ELEPHANT BAKES, PAINTED

IMPRINT SAME AS ABOVE

DESERT, ARIZONA

PRIVATE NO. BEFORE TITLE: 688

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6-

HEEZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

NO. 6A-H1519

ORDER NO. 63610

7-17-1936
DATE

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) PAINTED DESERT, FROM RIM,
ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 689

photo 5BA478

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1520 ORDER NO. 63630 DATE 7-18-1936

CUSTOMER HOTEL GENEVA,
GENEVA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL GENEVA GENEVA, ILLINOIS
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUES ATTACHED TO PHOTOS

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2

7

13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1521 ORDER NO. 63608 DATE 7-21-1936

CUSTOMER UNION-MAY-STERM CO.,
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PG SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE ON

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RAVEN TOTEM POLE - FOREST PARK
(ETC. AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. NOTE THAT AT THE BASE OF THE POLE THERE IS A CEMENT FOUNDATION AND ALSO
SHOW A BRONZE INSCRIPTION PLATE IN THE CEMENT.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 3 1/2
26C 1 3/4
A 1 3/2
C 1/2

Ref 26C
12 50
My

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-H1522 ORDER NO. 63609 DATE 7-21-1936

CUSTOMER KELLOGG CORSET CO.,
JACKSON, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M FC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
STYLED FOR THE INDIVIDUAL
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER . Straighten Photo
Negative — Line — Halftone — Combination. neg 120
Dry — Wet — Pancromatic — Color Separation. neg 133
Transfer — Paper Process — New Process. neg 150
Stripping — White Border — Full Face. neg 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret. 1/2 extra
new neg
pull new
Proof
neg 1/2 extra
change to
Pat. Dept.*

M.O.

Off. d. 7-30

reprint 3

YANKEE STORE, BERMUDA

NO. 6A-H1523

ORDER NO. 63639

DATE 7-20-1936

M 6 ART COLORED POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		FULL PAGE (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M
TITLE (IN FULL) ELBOW BEACH HOTEL AND		19	NO
BATHING BEACH, [REDACTED], BERMUDA		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE IMPRINT: 270		# on front	
COLOR DESCRIPTION			

SEE ENCLOSED TISSUE. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 lines

201 1/2
A 10 1/2

6

YANKEE STORE, BERMUDA

NO. 6A-H1523

ORDER NO. 3716

DATE 7-27-1937

6 M ART COLORTONE POST CARDS, FULL FACE

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ELBOW BEACH HOTEL AND
BATHING BEACH, BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: 270

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1523. AS MARKED ON SAMPLE ATTACHED, A NEW PART OF HOTEL
HAS BEEN BUILT INX TO CONFORM WITH THE REST OF THE BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive CR

Cost Dept. Checked

ESTIMATE
AND WORK SCHEDULE

By JUL 29 1937
Date

Date JUL 29 1937
OPERATION

	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUL 29 1937	JUL 29 1937
SKETCH			
RETOUCHING	2 2	7-29	7-30
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	6 4	8-2	8-3
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEL.	153 11	7-6	7-10

DATE BLUEPRINT VED.

DATE INK

By

By

DATE AND COMPLETION

DATE AND COMPLETION

By

By

St.
small my

YANKEE STORE, BERMUDA

NO. 6A-H1524

ORDER NO. 63639

DATE 7-20-1936

M

6

ART. COLORED POST CARDS

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

IMPRINT

19

NO

HOTEL BUENA VISTA, PAGET, BERMUDA

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: 280

COLOR DESCRIPTION

SEE ENCLOSED TISSUE. Note position of Union Jack and American flag to be put on. Put clouds in sky. SEE HAND-COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

YES

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

8-28

3 1/2

26 1/2
A 9 3/4

485

WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 6A-H1525
ORDER NO 63633
DATE 7-20-1936

12 1/2 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SENIOR HIGH SCHOOL, NEW
CASTLE, PA.

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
Dark dull brownish red brick, not fire red. Light cream terricotta cornice and trim and entrance. White window frames and sash. Dark oak doors. Show door closed on right at center. Dull red tile roof. Silver gray lampposts and lights at entrance. Green shrubbery and lawn. Gray steps. Light cement walks. Remove parking signs on right and left. Important subject. Good color work desired.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5
X

2 40 2 1/2
A 8
Drawing 4 1/2

J. R. WILLIS , ALBUQUERQUE. N.M.

NO. 6A-H1526

ORDER NO. 63625

DATE 7-20-1936

12 1/2 M ART COLORTONE CHRISTMAS CARDS SIZE 3 1/2 x 4 1/2	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,	FRONT NO. NONE R. M
TITLE (IN FULL) CHRISTMAS GREETINGS	IMPRINT
(ETC. AS PER SKETCH)	

COLOR DESCRIPTION

SEE MR. TEICH, SR. FOR INSTRUCTIONS?

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2222
49
Drawing 5.

NO. 6A-H1527

JR WILLIS. ALBUQUERQUE. N.M.

ORDER NO. 63625

DATE 7-20-1936

121^M

ART COLORTONE CHRISTMAS CARDS SIZE 3¹/₂ x 4¹/₂

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL)

IMPRINT

GRAND CANYON, ARIZ.

(ETC. AS PER SKETCH)

COLOR DESCRIPTION

SEE MR. TEICH, SR. FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2200 2 1/2
48
Drawing 4

J.R. WILLIS. ALBUQUERQUE. N.M.

✓ NO. 6A-H1528

ORDER NO. 63625

DATE 7-20-1936

12 1/2 M CHRISTMAS CARDS, ART COLORTONE SIZE 3 1/2 x 4 1/2

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO. NONE	R. M
TITLE (IN FULL) FROM THE LAND OF MANANA (ETC. AS PER SKETCH)		IMPRINT	

COLOR DESCRIPTION

SEE MR. TEICH, SR. FOR INSTRUCTIONS.

NO. GABLE ROOFS

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF YES	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.—		CUSTOMER X	
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

2 210 2 1/2
A 8 3/4
Drawing 4 1/2

J. R. WILLIS. ALBUQUERQUE. M.M.

NO. 6A-H1529

ORDER NO. 63625

DATE 7-20-1936

12 1/2 M ART COLORTONE CHRISTMAS CARDS SIZE 3 1/2 x 4 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M

TITLE (IN FULL) FROM THE LAND OF THE PUEBLOS
(ETC. AS PER SKETCH)

IMPRINT

COLOR DESCRIPTION

NO CAELE ROOFS. SEE MR. TEICH SENIOR FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

28022
A8 1/2
Drawing 4.

J. R. WILLIS. ALBUQUERQUE. N.M.

NO. 6A-H1530

ORDER NO. 63625

DATE 7-20-1936

12¹/₂ M ART COLORTONE CHRISTMAS CARDS SIZE 3¹/₂ x 4¹/₂

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. NONE R. M

TITLE (IN FULL) "BUSTING IN"
(ETC. AS PER SKETCH)

IMPRINT

COLOR DESCRIPTION

SEE MR. TEICH SENIOR FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2-22-36
Drawing 4

J. R. WILLIS. ALBUQUERQUE. N.M.

NO. 6A-H1531

ORDER NO. 3625

DATE 7-20-1936

12 ¹ / ₂ M ART COLORTONE CHRISTMAS CARDS		SIZE 3 ¹ / ₂ x 4 ¹ / ₂	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL) THE SEASON'S BEST WISHES		IMPRINT	NONE
(ETC. AS PER SKETCH)			

COLOR DESCRIPTION

SEE MR. TEICH SENIOR FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

② HC 2 1/2
19
Drawing 4

0

NO. 6A-H1532
ORDER NO. 63625

J. R. WILLIS. ALBUQUERQUE. N.M.

DATE 7-20-1936

12 1/2" M ART COLORTONE CHRISTMAS CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		SIZE 3 1/2" x 4 1/2" <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO.	R. M.
TITLE (IN FULL) CHRISTMAS GREETINGS AND BEST WISHES (ETC. AS PER SKETCH)		IMPRINT	NONE

COLOR DESCRIPTION

SEE MR. TEICH SENIOR FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

cp

0

2 HC 2 1/2
A 8 1/2

Drawing H.

J. R. WILLIS. ALBUQUERQUE. N.M.

NO. 6A-H1533

ORDER NO. 63625

DATE 7-20-1936

M 121 ART COLORPONT CHRISTMAS CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		SIZE 3 1/2 x 4 1/2 <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M	
TITLE (IN FULL) A HAPPY CHRISTMAS GREETING TO YOU (ETC. AS PER SKETCH)		IMPRINT	
COLOR DESCRIPTION			

NO. GABLE ROOFS SEE MR. TEICH SENIOR FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1534 ORDER NO. 63626 DATE 7-16-1936

CUSTOMER DALLAS POST CARD CO.,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FC

SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EQUESTRIAN STATUE OF ROBERT E. LEE,
DALLAS, TEXAS

FRONT NO. 2 (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Customer Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO. 120
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED TO PHOTO USED FOR

Ret 3 1/2
dc 1 1/2
A 10
C 1/2

Out 3.00
My

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1535 ORDER NO. 63627 DATE 7-18-1936

CUSTOMER BEACH PLAZA HOTEL,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

B10
Photos for
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BEACH PLAZA HOTEL, MIAMI BEACH, FLORIDA

BOT: HALF BLOCK FROM OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 11 1/2
L.E. 1 3/4
L.A. 11

1/2

7 - 1 hr. special job
5 - 10 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1536 ORDER NO. 63628 DATE 7-18-1936

CUSTOMER SANSOM HOUSE, PHILADELPHIA, PA.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

25 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SANSOM HOUSE - FAMOUS SEA FOOD DINNERS
1302-04 SANSOM ST. - PHILADELPHIA, PA.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED TO PHOTO USED FOR

Extra 1 hr.
7 1/2
2
12 1/2
C 3/4

Off d-8-25

23

Butter

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1537 ORDER NO. 63629 DATE 7-18-1936

CUSTOMER HOTEL LAUFF,
CRESCENT CITY, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LAUFF, CRESCENT CITY, CALIF.
GRAND LOBBY

SMALL TYPE: PHOTO BY WESLEY ANDREWS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

WALLS OLD ROSE BRONZE - VARYING TINTS. CEILING: PANELS TAN BORDERING GREEN
CARVINGS GOLD ON GREEN BACKGROUND. LARGE URN BROWN ON RED BASE ON BLACK TABLE.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to advertising Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	2	By
ENGRAVING		

MAKEOVER

Charge to Art Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1 hr	By
ENGRAVING		

986.18 030

Return required

sketch

281
ok
copy

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1538 ORDER NO.

DATE 7-18-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MRS. M. HUTCHISON,
TEXARKANA, ARK.

1 M H.C. PROOF SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS ON PHOTO)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FIGURE ON RIGHT, ARKANSAS, SHIRT COLOR 18, TROUSERS DARK ~~ALDRA~~ BROWN, COONSKIN CAP BLACK & GRAY.
FIGURE ON LEFT, TEXAS, BUCKSKIN SUIT COLOR 18, HAT LITTLE DARKER, RED SCARF. CENTENNIAL SCROLL
BACKGROUND YELLOW, PRINTING BLACK.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED

TO

DEADLINE

Off. 7-29

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. 6A-H1539 ORDER NO. 63684 DATE 7-21-1936

CUSTOMER THOMAS R. WEST,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUS.CARDS SIZE $3\frac{1}{2} \times 2\frac{1}{4}$

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

(All of this on address side)
FRONT NONE R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

USE PHOTO NO. 3A-H677

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3A-H677
A 6 1/2
C-3/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1540 ORDER NO. 63693 DATE 7-21-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER TAHQUITZ VISTA APARTMENT HOTEL
PALM SPRINGS, CALIF.

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TAHQUITZ VISTA APARTMENT HOTEL
PALM SPRINGS, CALIFORNIA

BOT: OVERLOOKING MT. SAN JACINTO AND TAHQUITZ
CANYON

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 3 1/2
HO 1 1/2
H 12 1/2
C 3/4

6

*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 6A-H1541 ORDER NO. 63693 DATE 7-21-1936

CUSTOMER TAHQUITZ VISTA APARTMENT HOTEL,
PALM SPRINGS, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PE SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TAHQUITZ VISTA APARTMENT HOTEL
INNER COURT, PALM SPRINGS, CALIFORNIA
BOT: OVERLOOKING MT. SAN JACINTO AND TAHQUITZ
CANYON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2
1 3/4
12 3/4
C 1/4

37

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6AH1542
~~6A-10542~~ ORDER NO. 63696 DATE 67/2/1936
CUSTOMER SHOR & HADFIELD
KATKANY OCEANSIDE, L.I., N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROADSIDE REST (ETC. AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	$\frac{1}{2}$	Time Recorded in Cost Dept.
PHOTO LITHO		Date <u>00 1936</u>
COMPOSING		By <u>SV</u>
ART DEPT. HC	$2\frac{1}{2}$	
ENG. LITHO		

R-1/4
HC-HC21/4

3
7
10

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1543

ORDER NO. 63695 DATE

7/21/1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

FIRST NATIONAL BANK,
PORT ARTHUR, TEX.

Photos for
this Customer

6 M FC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORD

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

To office

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CHANGE COLOR OF CAR IN LOWER LEFT CORNER TO BLACK

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
14-000

Ph

7 1/2
1 1/2
93
1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO.

6A-H1544 ORDER NO. 63698

DATE 7-30-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

BROCKTON BOOT & SHOE CO.,
BROCKTON, MASS.

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CO-OPERATIVE SHOE

(AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2250

My

8
6-4

10-3

I. & M. OTTENHEIMER,
BALTIMORE, MD.

NO. 6A-H1545

ORDER NO. 63727

DATE 7-22-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M.

TITLE (IN FULL) PRESTON GARDENS, BALTIMORE,
MD.

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1,2,3 DARK RED, LIGHT TRIM. 4 TALL BLDG. LIGHT BROWN BRICK, FIRST FLOOR
GRAY STONE. 5&6 DARK RED, 7&8 DARK RED. 9 GRAY. 10&11 DARK RED, 12 BROWN, 13 TALL BLDG
LIGHT GRAY, OTHERS DARK RED. ON LEFT 1ST GRAY, 2-3-4-DARK RED, 5 RED, 6 GRAY, 7&8
DARK RED. 9 BROWN, REAR TALL BLDG. DARK RED, GREEN ROOF. MONUMENT ON REAR LEFT LT.
GRAY. MAKE PINK, RED & YELLOW TULIP FLOWERS IN FLOWER BEDS IN CENTER FOREGROUND. LT.
CEMENT CURBING. LIGHT CEMENT WALKS IN REAR CENTER WITH GREEN LAWN. PUT IN A FEW
AUTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 17

ll

I. & M. OTTENHEIMER,
BALTIMORE, MD.

✓ NO. 6A-H1546

ORDER NO. 63727

DATE 7-22-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) 5TH REGIMENT ARMORY,
BALTIMORE, MD.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FIRST FLOOR GRAY STONE. TOP FLOOR TAN COLOR BRICK. DARK GREEN DOORS. GRAY CORNICE.
PEA GREEN SASH. DARK DULL RED BRICK PAVING IN FOR GROUND & IN FRONT OF BLDG. SHOW
U.S. FLAG ON TOP & MARYLAND STATE FLAG ON BOTTOM. REMOVE FIRST AUTO ON RIGHT, ALSO
SOME OF THE SMALL CARS DIRECTLY IN FRONT OF THE BLDG. & ONE ON UPPER LEFT CORNER &
PORTION OF AUTO IN LOWER RIGHT CORNER. TAKE OUT TREE AT UPPER LEFT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. I. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2574

2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 6A-H1547 ORDER NO. 63709 DATE 7-22-1936

CUSTOMER THE INMAN CO.
LONG BEACH, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PG SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BANK CAFE OF SAN PEDRO, CALIF.—
LON JOHNSON, MANAGER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 4
HE 2 1/4
A 12
C 1 1/2

Art Photo
1000
My

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1548 ORDER NO. 63758 DATE 8-22-1936

CUSTOMER. JACQUES FRENCH RESTAURANT
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: RITZ BAR AT JACQUES FRENCH
RESTAURANT - 900 NO. MICHIGAN AVE., CHICAGO
BOT: ALSO A NEW DINING ROOM WITH CONTINENTAL
ATMOSPHERE - TELEPHONE DELAWARE 0904

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Mr. B. H. H. H.

see Pete before making H.C. Photo

Photo rel
10/15/36

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H1549

ORDER NO. 63751

DATE 7-22-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M NO

TITLE (IN FULL) BATHERS ENJOYING THE PALM

IMPRINT SAME AS ABOVE

SHADED BEACH AT MIAMI BEACH, FLA.

SMALL TYPE: PHOTO BY G. W. ROMER

PRIVATE NO. BEFORE TITLE: M-40

COLOR DESCRIPTION

MAKE NICE COLOR TO OCEAN U PRETTY CLOUDY SKY EFFECT. CUT FROM LEFT FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 11

DEADLINE

48

3

28P 1 1/2
29 3/4

4-86

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H1550

ORDER NO. 63751

DATE 7-22-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) TOP: A WATERFRONT ESTATE
IN FLORIDA

IMPRINT SAME AS ABOVE

BOT: THE ERKINS RESIDENCE ON NEW RIVER,
FORT LAUDERDALE, FLA.
PRIVATE NO. BEFORE UPPER TITLE: FL-34

COLOR DESCRIPTION

ADD FRONDS TO LARGE ROYAL PALM IN CENTER, SEE 5A-H1274. MAKE NICE CLOUDY SKY
EFFECT AND BLUE GREEN WATER. HOUSE BUFF COLOR WITH VARIGATED SPANISH TILE ROOF.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

M (158)

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H1551

ORDER NO. 63751

DATE 7-22-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOLLYWOOD COUNTRY CLUB,
HOLLYWOOD, FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: H-112

COLOR DESCRIPTION

BLDG. CREAM WITH VARIGATED SPANISH TILE ROOF. MAKE NICE CLOUDY SKY EFFECT.
PUT SOME COLOR IN VEGETATION. TAKE OUT SOME OF FOREGROUND & CUT OFF STREET AS
FAR AS PALM ON RIGHT IF THIS WILL IMPROVE VIEW.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO,
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

426

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 6A-H1553 ORDER NO. 63821 DATE 7-24-1936

CUSTOMER G.T. ART COLORTONE THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT. ☐ RETOUCHING
☐ ENGRAVING
☐ PHOTO LITHO
☐ COMPOSING
☐ LITHO ART
DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M FC SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WONDERFUL PURCHASE.. \$1.00
Hand-drawn (ETC. AS PER COPY)

STYLE ART COLORTONE, FULL FACE
(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto ☐ NEG. NO. ☐
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

Large drawing must be finished 7-29 sure

marked impression

PHOTO RETURNED TO PHOTO USED FOR

DEADLINE

DEADLINE

HC 3
A - 22
C 1/4 NO

1/2 10

B10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1554 ORDER NO. 63820 DATE 7-24-1936
CUSTOMER SPORTSMAN'S PARK CONCESSION ST. LOUIS, MO.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

THE LETTERING IS NOT SO GOOD. REDUCE THE SIZE
LETTERING IN THE NAMES OF OGRODOWSKI AND
GARABALDI, ALSO EARNshaw, TO MEET WITH THE SIZE
OF THE OTHER NAMES. XXXX

COLOR DESCRIPTION
BACKGROUND SHOULD BE COLORED; CUSTOMER IS LEAVING THIS UP TO US. ALSO HE SAYS "WHAT ABOUT
A STRIPE AROUND EACH PICTURE". CAPS ARE WHITE WITH RED STRIPES & RED PEAKS. SHIRTS ARE WHITE
WITH RED STRIPES. THERE SHOULD BE A RED STRIPE DOWN THE CENTER OF THE CAPS OF WINFORD AND
FULLIS, ALSO DIZ DEAN AND P. DEAN, TAKING OUT THOSE MARKS ON TOP OF THEIR CAPS AND INSERTING
A RED STRIPE DOWN THE CENTER.
MAKE THE WORD CARDINALS AND THE BIRDS IN SOLID RED, THE BAT YELLOW.

RETURN PHOTO TO LESLIE GEITZ.

PHOTO RETURNED TO PHOTO USED FOR

Layout 1
Ret 3 1/2
A. C. 2
L. A. 16
C. 3/4

RETURN PHOTO YES NO

21.40
25.75
11.25
\$ 11.80
Extra

DEADLINE

DEADLINE

5-2
13-1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 6A-H1555 ORDER NO. 63823

DATE 24 7-13-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DIXON-BARTLETT CO.;
BALTIMORE, MD.

12½ M PC

SIZE

3½ x 5½

STYLEART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate. Yes No Copyright in Plate Yes No

Title in full INVITATION TO A WALK

(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

no on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Original Show by Harold

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

1

6½

2½

12¾

C-1

NO

YES

RETURN PHOTO

3

13

A 38

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1556 ORDER NO. 63824 DATE 7-24-1936

CUSTOMER SHAWMONT
OCEAN GROVE, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M FC

SIZE 3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHAWMONT - DIRECTLY ON THE OCEAN —

OCEAN GROVE, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. CHANGES: THE AUTOS DIRECTLY
IN FRONT & AT THE SIDE OF BLDG. SHOW THE SPARE
TIRES. THE 1936 MODELS CARRY THE SPARE TIRE ~~XX~~
INSIDE THE TRUNK. CHANGE THIS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. CHANGES: THIS BUILDING IS ALL WHITE. THE LIGHT GREEN COLOR OF THE
SHADES IS O.K. HOWEVER THE WINDOW SILLS & FRAMES SHOULD BE SHOWN IN A DARK GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

Ref 5
12
9
6 1/2

Photo ret
3/25/37
Very Rush

5

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. PHOTO RETURNED TO

DIAL NO. 6A-H1557

ORDER NO. 63826

DATE 7-25-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SUPREME LIBERTY LIFE INSURANCE CO., CHICAGO, ILL.

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full A PARTIAL VIEW OF THE HOME OFFICE,
SUPREME LIBERTY LIFE INSURANCE CO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR SAME AS 828-30 ATTACHED.

COLOR DESCRIPTION

Color woodwork mahogany

Photo not
1/12/37

Ret 6 1/2
200 2 1/2
16
C 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 6A-H1558 ORDER NO. 63825

DATE

7-24-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
ILLINOIS CENTRAL SYSTEM,
CHICAGO, ILL.

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ILLINOIS CENTRAL'S GREEN DIAMOND SLIDES
BETWEEN CHICAGO AND ST. LOUIS IN 4 HRS 55 MINS.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Sketch 1/2 in.

Sketch 6 1/2
1 3/4
1 1/2
1 1/2

7-7

✓ NO. 6A-H1560

MINSKY BRO. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 63850

DATE 7-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) MONTGOMERY GOVERNMENT LOCK

AND DAM ON OHIO RIVER, BETWEEN MIDLAND
AND BEAVER, PA.

PRIVATE NO. UPPER LEFT CORNER: 650

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT PIERS. DARK GRAY GATES & BRIDGE WORK. REMOVE POLE & SIGN IN
FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SE.

all 1/2
49 3/4

2 1/2

5-42

DIAL NO. 6A-H1561 ORDER NO. 63856 DATE 7-25-1936

CUSTOMER

EASTERN AIR LINES,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LUNCHEON ALOFT IN AN EASTERN AIR
LINES' DOUGLAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

WHEN RETOUCHING, MAKE CERTAIN THAT THE FIGURES ARE
NOT MADE TO LOOK FREAKISH. WATCH THE FACES &
HANDS!

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print

Handcolor

Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLORS GRADUATED AND MODULATED LIKE THOSE ON HAND COLORED PROOF NO. 6A-H1451.

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
20 2
A 1 1/2
C 1/2

Est 146
12.00

mm

X

20 1/2
A 10 1/2

6

479

✓ NO. 6A-H1562

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

ORDER NO. 63970

DATE 7-30-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M

YES same as

TITLE (IN FULL)

TOP: SAN JACINTO MEMORIAL AT
~~XXX~~ SAN JACINTO BATTLEFIELD

IMPRINT

SAME AS ABOVE

6AH398

BOT: NEAR HOUSTON, TEXAS

SMALL TYPE: A.C. FINN - ARCHITECT

COLOR DESCRIPTION

MAKE A GOOD DAY SCENE OF THIS CARD. TAKE OUT LETTERING IN PHOTO. DO GOOD WORK
ON LANDSCAPING COLORS ON THIS VIEW.

Photo In 8A-82553

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 12

DEADLINE

5

2012
A84

THE UNION NEWS CO.

NO. 6A-H1563

ORDER NO. 63952

DATE 7-30-1936

6 M PHOTO COLORIT POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER	FRONT NO. 13 R. M NO
TITLE (IN FULL) NORTH FRONTAGE, GREENBRIER HOTEL, WHITE SULPHUR SPRINGS, W. VA.	IMPRINT SAME AS ABOVE (& TRADEMARK)

COLOR DESCRIPTION

BUILDING WHITE. GREY TOP EDGE CORNICE. DARK GREEN SASH. DARK GREEN
FOLIAGE, LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

472

DEADLINE

rephoto 1 1/2

20 1 1/2
19 3/4

THE UNION NEWS CO.

NO. 6A-H1564

ORDER NO. 63952

DATE 7-30-1936

6 M PHOTO COLORIT
~~ARTISTALORIGN~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13 R. M NO

TITLE (IN FULL)

VIEW OF GOLF COURSE

IMPRINT SAME AS ABOVE (A TRADEMARK)

FROM CASINO, WHITE SULPHUR SPRINGS,
W. VA.

COLOR DESCRIPTION

BRIGHT GREEN PUTTING GREEN. SHOW WATER IN CENTER. DARK GREEN MOUNTAIN
FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

472

DEADLINE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-HI 565 ORDER NO. 63950 DATE 7-29-1936

CUSTOMER

AMBASSADOR HOTEL
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250^M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE AMBASSADOR HOTEL WASHINGTON, D.C.

FRONT NO. 5

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. CHANGES: THE LETTERING

IN THE WORDS "THE AMBASSADOR" AT LEFT, WHICH

MUST NOW EXTEND FULL WIDTH, THUS DISPLACING AWNING

SHOULD BE IN MODERNISTIC RUSSIAN BLOCK STYLE (THE

U.S.S.R. TREND IN LETTERING). THE UPRIGHT SIGN

"AMBASSADOR HOTEL" IS IN THE SAME STYLE. THE WORD

"SWIMMING POOL" WILL NO DOUBT BE SMALL, BUT MUST

BE LEGIBLE. CHANGE TITLE WORDING UNDER DINING ROOM

VIEW TO READ "MAIN DINING ROOM AIR CONDITIONED"

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Shipping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

see Panel Attached

12
2 1/2
16
133

Extra Red
Photo litho 1
Shipping 3/4

Q. 7-10

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

✓ NO. 6A-H1566

ORDER NO. 63948

DATE 7-29-1936

710 1/2
A934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TOP: 910 DRIVEWAY ALONG ONE
OF FLORIDA'S MANY BEAUTIFUL LAKES
BOT: 0-103 ON LAKE ADAIR, ORLANDO, FLA.
"THE CITY BEAUTIFUL"

2 blueprints

COLOR DESCRIPTION

MAKE MOSS A VERY LIGHT GRAY ON CYPRESS TREES. BUSH NEAR PALM ON LAKE HAS PINK BLOSSOMS. BRICK ROAD DARK RED. BRING OUT LAKE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

20 1 3/4
112 3/4

separate title

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-M1567

ORDER NO. 63948

DATE 7-29-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) TOP: 909 A PICTURESQUE SCENE, IMPRINT SAME AS ABOVE

SPANISH MOSS AND FLOWERS, FLORIDA
BOT: 0-104 AS SEEN IN DICKSON AZALEA
PARK, ORLANDO, FLA.

2 blueprints

SPANISH MOSS AND AZALEAS

COLOR DESCRIPTION

PINK & RED AZALEAS ALL OVER SCENE. SOME GREEN TERNS ON BANK. BRING OUT RIVER,
FLOWERS IN CREEK ARE YELLOW. CEMENT BRIDGE. SPANISH MOSS VERY LIGHT GRAY. TAKE
OUT CAR. WALKS ARE DRY LEAVES (BROWNISH COLOR)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3
Make One
Retouching
Noted 1 hr.
8/3/36

478

1 neg.
Black

Very Rush

24

6/28-3

210 1/2
19 3/4

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1568

ORDER No. 63948

DATE 7-29-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: 908 RUSTIC BRIDGE
AMIDST THE PALMS, FLORIDA
BOT: 0-105 ^{GASTON} EDWARDS PARK, LAKE
IVANHOE, ORLANDO, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

2 blueprints

COLOR DESCRIPTION

RED AZALEA ON SMALL BUSHES ALL AROUND BRIDGE. SHOW CREEK. SMALL FEATHERY
BUSH TO RIGHT WHITE BLOSSOMS. TALL BUSHES TOWARDS BACK PINK & WHITE OLEANDERS
SHOW LAKE. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

478

479

Very Rush

20 1/2
110 1/2

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1569

ORDER NO. 63948

DATE 7-29-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) TOP: 907 A TROPICAL

IMPRINT SAME AS ABOVE

BEAUTY SPOT, FLORIDA

BOT: 0-106 LILY POND, LAKE EOLA,

ORLANDO, FLA. "THE CITY BEAUTIFUL"

2 blueprints

COLOR DESCRIPTION

RED, PINK & WHITE WATERLILIES IN POOL, WITH GREEN & COPPER COLOR LEAVES. PUT
IN SOME MORE IF POSSIBLE. FLOWERS AT EXTREME RIGHT ARE YELLOW. LOW BUSHES
ALL AROUND POOL ARE RED AZALEAS. BUSHES IN FAR BACKGROUND ARE WHITE ~~SHIRAZ~~
OLEANDERS. TAKE OUT SEARCHLIGHT ON PALM. NICE GREEN LAWN. BRING OUT LAKE IN
BACKGROUND.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

478

Very Rush

202
A14

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1570

ORDER NO. 63948

DATE 7-29-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP: 911 HEDGE OF SWEET

IMPRINT SAME AS ABOVE

PEAS ILLUMINATED AT NIGHT, FLORIDA

BOT: 0-107 AS SEEN IN EOLA PARK, ORLANDO,
FLA. "THE CITY BEAUTIFUL"

2 blueprints

COLOR DESCRIPTION

MAKE NIGHT SCENE. THESE SWEET PEAS ARE ILLUMINATED BY BRIGHT FLOOD LIGHTS AT NIGHT. FOR SWEET PEAS HEDGE SEE CARD # 4A-H1227. CANNAS JUST IN FOREGROUND OF SWEET PEAS ARE WHITE & PINK. SMALL FLOWERS IN FOREGROUND ARE PUEPLE, YELLOE, PINK & ORANGE ZINNIAS. SMALL FLOWERS BORDERING THIS BED ARE WHITE. TAKE OUT CHILDREN. NOTE THAT HEDGE GROWS IN BUNCHES OF RED, ETC., NOT JUST ALL MIXED UP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

479

2

6

4
A 38

22

401 1/2
A 8 3/4

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

NO. 6A-H1571

ORDER NO. 63953

DATE 7-30-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ANGLERS CLUB, NEW SMYRNA,
FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE? N.S.20

COLOR DESCRIPTION

TAKE OUT POLES & WIRE. CREAM STUCCO BUILDING. BROWN WINDOW TRIM. PINK HIBISCUS
BUSHES ALONG ROAD. TAKE OUT ROCK PILES & MAKE GREEN LAWN. MAKE SUNSET CLOUD
EFFECT, BUT DO NOT SHOW SUN. CLEAN LAWN IN FOREGROUND & MAKE SMOOTH GRASS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

1
DEADLINE

5

200 1/2
A 8 3/4

Print

3

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

NO. 6A-H1572

ORDER NO. 63955

DATE 7-30-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) PARKWAY ENTRANCE TO
NEW SMYRNA, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: N.S.19

COLOR DESCRIPTION

COQUINA ROCK ROAD. NEW SMYRNA SIGN WHITE LETTERS ON BROWN, & RED BULBS AT SIDES.
LAMP POST SILVER COLOR. BRING OUT MOSS ON TREES. RIGHT: RED HIBISCUS BUSHES.
CENTER PARKWAY HAS FLOWERS ALSO. PUT IN FLOWERS WHEREVER POSSIBLE. BLDG. LIGHT
GREEN, RED ROOF. TAKE OUT POLE & WIRES & TWO LOWEST SIGNS MARKED X

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

486

201 1/2
A9

3

NO. 6A-H1573

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

ORDER NO. 63955

DATE 7-30-1936

486

12 ^M ART COLORTONE POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) CHAMBER OF COMMERCE BUILDING, NEW SMYRNA, FLA.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: N.3.18	

COLOR DESCRIPTION

PUT FLAG ON POLE. CLOUDS IN SKY. BUILDING GRAY, CHOCOLATE BROWN TRIM, WHITE WINDOW CASING. OLEANDERS PINK AT SIDE OF BLDG. BASE & ENTRANCE LIGHT & DARK TAN VARIGATED STONE. ROOF SLATE WITH SLIGHT REDDISH EFFECT. BLDG. IN BACKGROUND IS RED WITH WHITE TRIM. BLDG. TO LEFT IS RED, WHITE TRIM. PUT FLOWER BED ALL AROUND PALM IN FOREGROUND.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 100

5

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1574 ORDER NO. 63971 DATE 8-3-1936
CUSTOMER BELL OIL CO.,
CHICAGO, ILL.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

Photos for
this Customer

25 M FC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOME OF BELL OIL CO. - BLUE FLAME SPECIAL
5915 ROGERS AVE.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PUT CLOUDS IN SKY
SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Must have H C P 8/5/36

make red impression

DEADLINE

DEADLINE

8

PHOTO RETURNED TO PHOTO USED FOR

2 1/2

210 1/2
A 9 1/2

SAPIRSTEIN GREETING CARD COMPANY
CLEVELAND, OHIO

✓ NO. 6A-HL575

ORDER NO. 63956

DATE 7-30-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WARREN MUNICIPAL SWIMMING
POOL, PACKARD PARK, WARREN, OHIO

PRIVATE NO. BEFORE TITLE: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, GREEN ROOF. WHITE CORNICE & SASH. CREAM DOORS. GRAY CEMENT
FOUNTAIN ON LEFT. SHOW FLAG ON POLE ON RIGHT. LIGHT GRAY CEMENT POOL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 44

4/85

17

52

B10

286 1/4
A10

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 6A-H1576

ORDER NO. 63956

DATE 7-30-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) MARKET STREET, FROM MAIN
STREET, WARREN, OHIO

PRIVATE NO. BEFORE TITLE: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT: 1ST BLDG. LIGHT GRAY STONE, DARK RED STORE SIGNS, DARK SASH. 2 BUFF,
3 GRAY, 4&5 BROWN. 6 GRAY, 7 DARK BROWN, 8&9 BROWN. 10 LIGHT BUFF, RED STORE
SIGNS. 11&12 BROWN. 13 RED, 14 TALL BLDG. LIGHT STONE, GRAY CORNICE. OTHER
BLDGS. GRAY, REAR DARK RED. DARK STREET PAVING.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

485

12/10/36

789 1 1/2 3/4

2 1/2

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 6A-H1577

ORDER NO. 63956

DATE 7-30-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FLOWER BED AND SHELTER
HOUSE, PACKARD PARK, WARREN, OHIO

PRIVATE NO. BEFORE TITLE: 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED & PINK FLOWERS IN FOREGROUND. BLDG ~~XXXX~~ DARK GRAY, WHITE WINDOW FRAMES, SASH
& CORNICE. GREEN ROOF. REMOVE OBSOLETE AUTOS IN CENTER & LEFT. GREEN FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE OPT 117

485

12

280 1 1/2
A 9 3/4

SAPIRSTEIN GREETING-CARD COMPANY
CLEVELAND, OHIO

NO. 6A-H1578

ORDER NO. 63956

DATE 7-30-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)

NIGHT SCENE ON MAHONING
RIVER SHOWING SECOND NATIONAL BANK AND
MAHONING BUILDING, WARREN, OHIO

PRIVATE NO. BEFORE TITLE: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION MAKE NIGHT SCENE

TALL BLDG. DARK BROWN BRICK. FIRST FLOOR & CORNICE LIGHT STONE. 2ND TALL BLDG.
LIGHT GRAY STONE 3 GRAY. GRAY BRIDGE & WALL. SHOW REFLECTIONS IN WATER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

PRIVATE

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

485

RETURN PHOTO YES — NO — PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1579 ORDER NO. 64016 DATE 7-31-1936

CUSTOMER PARAMOUNT GRILLE
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

H. C.
L. A.

2 1/4
12 3/4

Art Work
2250

2

HC 1 1/2
A 9 3/4

486

HILLSBORO NEWS CO.,
TAMPA, FLA.

NO. 6A-H1581

ORDER NO. 64010

7-31-1936

DATE

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) CABAÑA COLONY, CARLOUEL

IMPRINT SAME AS ABOVE

YACHT CLUB, CLEARWATER BEACH, FLA.

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

7

4

86

201 1/2
A9

HILLSBORO NEWS CO.,
TAMPA, FLA.

NO. 6A-H1582

ORDER NO. 64011

DATE 7-31-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHURCH OF THE SACRED

HEART, TAMPA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CHURCH LOWER PART GRAY SANDSTONE. FRONT & UPPER PART WHITE MARBLE. COLORED XMM
WINDOW GLASS. ROOF DARK SLATE, ALMOST BLACK. PUT RED BLOSSOMS ON HEDGE AND
PUT ANY BLOSSOMS ON BRUSH INSIDE HEDGE TO LEFT. TOWARDS BACK TO LEFT, SMALL
BUSH HAS WHITE BLOSSOMS. TOWER OF CHURCH IS GREY. ROOF OF TOWER DARK WITH
COPPER TRIM. GOLD CROSS. BLDG. TO RIGHT OF CHURCH IS BUFF BRICK, CREAM TRIM.
BLDG. TO LEFT OF CHURCH IS VARIG. TAN BRICK, WHITE PORCH. TAKE OUT POLES &
WIRES & IF POSSIBLE, MOST CARS TO RIGHT & THE ONES TO LEFT FOREGROUND.
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

mmmm

M4

4

486

2001 1/2
A9

HILLSBORO NEWS CO.,
TAMPA, FLA.

NO. 6A-H1583

ORDER NO. 64011

DATE 7-31-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M YES

TITLE (IN FULL)

CANOEING AT SULPHUR SPRINGS,
TAMPA, FLA.

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: COPYRIGHT BY BURGERT BROS.

COLOR DESCRIPTION

WATER HYACINTH PATCH IN CENTER SHORE. (THEY HAVE LAVENDER COLOR WITH GREEN X
LEAVES.) BRING OUT LIGHT GRAY SPANISH MOSS. PUT RED BLOSSOMS ON BUSHES NEAR
BRIDGE, ALSO ALONG ROAD. MAKE GOOD CLOUDY SKY. COLORS ON BOATS VARIG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MADE IN U.S.A.

12.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1584 ORDER NO. 64017 DATE 80601936
CUSTOMER J.W. ALLEN & CO.
CHICAGO. ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE ENCLOSED SKETCH

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED SKETCH

Palmer 7A H-22

*original &
retouched
photos
returned 2/3/41*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 1/2
6 1/2
2 1/4
12 3/4
1 1/2

L. C.
H. C.
C

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1585 ORDER NO. 64032 DATE 7-31-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

BON AIR COURTS,
DALLAS, TEXAS

12 1/2 M FC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full. TOP: BON AIR COURTS, DALLAS - TEXAS

BOT: 3811 - ROSS AVE. ON U.S. HIGHWAY NO. 75

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

LAYOUT TO BE SAME AS 6A-H813 ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

make red impression

Layout 1 1/2
1 1/2
2 1/4
A 12
C 3/4

At Home x
Dinner
26.50
P. 9

10
8

X

200 1/2
A9 1/4

86

NO. 6A-H1586

FLORIDA POST CARD CO.,

ORDER NO. 64039

JACKSONVILLE, FLA.

DATE 8-1-1936

12 1/2 MART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. MNO

TITLE (IN FULL) ROYAL PALM ROW IN FRONT OF
THE LATE THOMAS A. EDISON ESTATE, FORT
MYERS, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: F-45

COLOR DESCRIPTION

Royal palms white trunks, bright green leaves. Between palms red
Hibiscus bushes. White fence. Gate to left cream pillar, pink trim. Foliage in
back of pillar purple bougainvillea. In front foliage at base has yellow
blossoms and on top red blossoms. Take out wire and make good sky effect. 2
Photos attached. Use best one.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

3

20 1/2
A 9 1/2

86

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1587

ORDER NO. 64039

DATE 8-1-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M NO

TITLE (IN FULL) THOMAS A. EDISON MEMORIAL
BRIDGE, FORT MYERS, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: F*46

COLOR DESCRIPTION

Bridge white stone. Take out barge in front. Make smooth
green lawn. Bring out bldgs. in back. Put clouds in sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

2

28617
A9 3/4

86

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1588

ORDER NO 64039

DATE 8-1-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) MC GREGOR BOULEVARD IN FRONT
OF THE LATE THOMAS A. EDISON ESTATE, FORT
MYERS, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: F-47

COLOR DESCRIPTION

Statue and gate pillars to right cream, pink trim. Royal palms
white trunks, bright green leaves. Foliage at base of statue yellow blossoms.
Foliage towards top of statue crimson bougainvillea. Bush in center between two
royal palms orange color blooms. Note red Hibiscus bushes between each palm at
left. Fence white. Make clean paved street. Put clouds in sky.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 40

2

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1589

ORDER NO. 64039

DATE 8-1-1936

200 1/2
A9

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

yes

TITLE (IN FULL) RUINS OF BRAD N CASTLE,
MANATEE, NEAR BRADINTON, FLA.

IMPRINT

SAME AS ABOVE

86

PRIVATE NO. BEFORE TITLE: B-89

indguc

COLOR DESCRIPTION

Ruins natural old cement and rock, See Krop p card attached for good colors. Push to left center is red hibiscus, put on blossoms. Bring out flowerpot and put in yellow flowers. Vine to right should have some purple blossoms. Show sky through back window, taking out trees. Clean up green lawn somewhat. Show moss to upper left.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

DEADLINE

6

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

✓ NO. 6A-H1590

ORDER NO. 64044

DATE 8-1-1936

260 1 1/2
A 934

25 M ART COLORTONE POST CARDS

WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M NO
TITLE (IN FULL) TOP-916 ROYAL POINCIANA TREE		IMPRINT	SAME AS ABOVE
AMIDST MAJESTIC ROYAL PALMS, FLORIDA			
BOT-44 SCENE ON FIRST			
STREET, FORT MYERS			
PRIVATE NO. BEFORE TITLE:			

684968
in D7465

86

COLOR DESCRIPTION
Royal palms have white trunks. Nice bright green leaves. Low hedge to right pink blossoms. Royal poinciana tree, 1st. tree to right, is a mass of red blossoms, see other Poinciana cards. Low hedge to right has white and pink blossoms. Be sure that Poinciana's red blossoms stand out real well.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

type

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1591 ORDER NO. 64104 DATE 8-5-1936
CUSTOMER BUNGALOW TOURIST COURT
AMARILLO. TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE PLACE TO STAY—WHEN IN AMARILLO,
TEXAS!
BOT-BUNGALOW TOURIST COURT, 1004 N.
FILLMORE ON U.S. HIGHWAY 87, AND CONVENIENT TO
60 AND 66 BOT—Small type McC Co. 4302-H

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE ENCLOSED TISSUE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

PHOTO RETURNED

TO

PHOTO USED FOR

M. O
H.C.
1/2 in. white
copy

Ord
18-24

2013
A13

F. E. COOPER, 258 BROADWAY,
NEW YORK, N.Y.

NO. 6A-H1592

ORDER NO. 64091

DATE 8-3-1936

25 M ART COLORTONE POST CARDS		WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> CENTER - BORDER		FRONT NO. 1	R. M YES
TITLE (IN FULL) TRAFFIC JUNCTION OF TRIBOROUGH		IMPRINT	SAME AS ABOVE
BRIDGE ON RANDALL'S ISLAND, NEW YORK CITY			
BOT-(C) International News Photos			
PRIVATE NO. UPPER RIGHT: 89			
COLOR DESCRIPTION			

Clean out debris, Put in shrubbery on sides. Take out truck
etc. on bridge. Put in cars. Put in toll booths in center of junction. See page
12 in Triborough book enclosed.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 113

485-

DEADLINE

65 6 1/2
7 1/2

FRANK
F.E. COOPER, 258 BROADWAY,
NEW YORK, N.Y.

✓ NO. 6A-H1593

ORDER NO. 64091

DATE 8-3-1936

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M YES

TITLE (IN FULL)

LOOKING DOWN EAST RIVER FROM
OVER HELLGATE, NEW YORK CITY

IMPRINT SAME AS ABOVE

Bot.-Small type (C) International News Photos

PRIVATE NO. UPPER RIGHT 90

COLOR DESCRIPTION

See card No 1 3AH939

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

FRANK
F.E. COOPER, 258 BROADWAY,
NEW YORK, N.Y.

NO. 6A-H1594

ORDER NO. 64091

DATE 8-3-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL)

SUSPENSION BRIDGE OF TRIBOROUGH

IMPRINT

SAME AS ABOVE

BRIDGE FROM ASTORIA TO WARD'S ISLAND,

NEW YORK CITY

BOT-(C) International News Photos

PRIVATE NO. UPPER RIGHT: 92

COLOR DESCRIPTION

Clean up debris in front. Put in shrubbery. Take debris
off bridge. Put in cars. Sed card no. 3A-H939. (in 6A-H93)

Yours for New York Post

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 10

DEADLINE

Punch

8

2PC 2 1/2
A 16 1/2

10

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N.Y.

NO. 6A-H1595

ORDER NO. 64091

DATE 8-3-1936

25 ^M ART. COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 1	R. M. YES
TITLE (IN FULL) SUSPENSION BRIDGE OF TRIBOROUGH		IMPRINT SAME AS ABOVE	
BRIDGE AS SEEN FROM ASTORIA, NEW YORK CITY			
1 -(C) International News Photos			
PRIVATE NO. UPPER RIGHT: 91			
COLOR DESCRIPTION			

See card No. 3A-H939 (in 6AH1593)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 977-10

DEADLINE

X

5

282³/₄
A16¹/₂

14

485

FRANK E. COOPER, 258-BROADWAY, NEW YORK, N.Y.		NO. 6A-H1596 ORDER No. 64091 DATE 8-3-1936
25 M ART COLORTONE POST CARDS		WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER.	FRONT NO. 1	R. M YES
TITLE (IN FULL) TRIBOROUGH BRIDGE, LOOKING SOUTH FROM OVER THE BRONX, NEW YORK CITY	IMPRINT SAME AS ABOVE	
BOT-(C) International News Photos		
PRIVATE NO. UPPER RIGHT: 93		
COLOR DESCRIPTION		
Put in shrubbery on right side. Put in toll booths. See page 12 in the Triborough book. See card No 3A-H939. (m. 6A-H1593)		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. CUSTOMER <input checked="" type="checkbox"/>		
CURT TEICH & COMPANY. INC., CHICAGO PHOTO TICKET		

TYPE 250 118

DEADLINE

1/2

A9^{1/2}

485

NO. 6A-H1597 ✓

DISTRIBUTED BY J.R.WILLIS, BOX 665,

ORDER NO. 64090

ALBUQUERQUE, N.M.

DATE 8-5-1936

12 1/2 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. YES

TITLE (IN FULL) ON FRONT

IMPRINT SAME AS ABOVE

TITLE: PALACE OF THE GOVERNORS, SANTA FE, NEW MEXICO

Photo in OBH 1749

PRIVATE NO. *Before title* ~~XXXXXXXXXX~~ 59

PHOTO PROPERTY OF C.T.&CO.

COLOR DESCRIPTION

Use back of folder Cover No. D-4283

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLASS MULTI-PLY FORMS © PAT. 1,797,775
TEICH

DEADLINE

6

all 1 1/2
A 9 3/4

✓ NO. 6A-H1598

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N.Y.

ORDER NO. 64094

DATE 8-5-1936

25 M ART COLORTONE POST CARDS		WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER.		FRONT No. 1	R. M. YES
TITLE (IN FULL) S.S. QUEEN MARY		IMPRINT	SAME AS ABOVE
PRIVATE NO. UPPER RIGHT CORNER: 94		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION			

SEE CARD NO. 6A-H914 COLOR SAME AS 6A-H914

Old m OBH 436

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 40

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3

2cc 1 3/4
A 12

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, NE Y.

NO. 6A-H1599

ORDER NO. 64094

DATE 8-5-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) AMERICAN MUSEUM OF NATURAL
HISTORY, NEW YORK CITY

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: 95

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 6A-H1601 ORDER NO. 64514 DATE 8-5-1936
CUSTOMER SIEGEL & SIEGEL
BOSTON. MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SIEGEL'S FALL JUBILEE STYLES
(ETC. AS PER COPY)

STYLE ART COLORTONE, FULL FACE
(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE ENCLOSED TISSUE

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

PHOTO RETURNED

TO

PHOTO USED FOR

[Handwritten signature]

[Handwritten X marks]

*Box 2
HC 12/4
S. W. 13
C-1*

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 6A-H1602 ORDER NO. 64509 DATE 8-5-1936
CUSTOMER DESERET BOOK COMPANY
SALT LAKE CITY. UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE. WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center - Border - Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-350 ROOMS 350 BATHS, \$2. to \$4.
BOT-HOTEL BEN LOMOND, OGDEN, UTAH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout SEE ENCLOSED TISSUE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. 120
Dry - Wet - Pancromatic - Color Separation. 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

PHOTO RETURNED

TO

PHOTO USED FOR

8
2
A-12 3/4
C-1/2

see 13/4
A12

DUVAL NEWS COMPANY,
JACKSONVILLE, FLA.

✓ NO. 6A-H1603

ORDER NO. 64521

DATE 8-4-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLINE AND ST. JOHN'S RIVER
BY MOONLIGHT, JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 1A1902 COLOR SAME AS 1A1902 Make night scene.
Make good cloud effect.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

ye. l. & w. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Ret 6 1/2
H.C. 1 1/2
La 10
C 1/2?

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1604 ORDER NO. 64140
CUSTOMER THE J. G. WILSON CORP.
NEW YORK CITY. N.Y.

DATE 8-5-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART. COLORTONE. ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE PROOF ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

1300
M

TWIN CITY NEWS AGENCY,
BENTON HARBOR - ST. JOSEPH, MICH.

NO. 6A-H1605

ORDER NO. 66669

DATE 11-17-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) JEAN KLOCK PARK BATHING
BEACH, BENTON HARBOR ST. JOSEPH, MICH.

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REMOVE THE TWO FIGURES AT EXTREME RIGHT. HOUSE AT RIGHT (VISIBLE THRU TREES) IS LIGHT TAN. USE OWN JUDGMENT AS TO WHETHER IT WOULD BE BEST TO TOUCH OUT PICNIC TABLES OR NOT. TABLES ARE GREEN. PAVEMENT AT RIGHT IS RED BRICK. IF POSSIBLE, BRING SHORE LINE IN A LITTLE - IN OTHER WORDS SHOW MORE WATER AND LESS SAND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK or Estimate

By 98651 AON

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Date NOV 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. ck No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 18 1936	NOV 18 1936
SKETCH				
RETOUCHING	14	2	11-18	11-20 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-21	11-23 48
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	11-24	11-25 Btl
ARTIST DEPT.	30	9 3/4	11-25	11-27-6 Btl

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

E _____

on sheet

DEADLINE

M

CT

5

Shirington

*see 1 1/2
A94*

NO. 6A-H1606 ✓

ORDER NO. 64143

DATE 8-7-1936

FRANK E. COOPER,
258 BROADWAY,
NEW YORK, N.Y.

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE HAYDEN PLANETARIUM,
NEW YORK CITY

IMPRINT SAME AS ABOVE

PRIVATE NO. ^{LEFT} UPPER ~~RIGHT~~ CORNER: 96

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put flags on poles. Dome of planetarium gray. Red brick
white stone trim. Door white. Bldg. to left and bldg. in back same color
brick as planetarium. Skylight on bldg. in back green.

Use for New York Book

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP
GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,797,375

6.

HE 2
#122

5

17 — 2 hrs
3

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.		NO. 6A-HL607 ✓ ORDER NO. 64142 DATE 8-7-1936
12 1/2 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) VIEW OF STADIUM AND LAFAYETTE COLLEGE, EASTON, PA.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: E-9	PHOTO PROPERTY OF C.T.&CO.	
COLOR DESCRIPTION Stadium light gray cement. Dark track in stadium circle with green center lawn. On left 1st. large bldg. tan gray, green roof. Bldgs. on right and center dark red. Gray trim, brown roof. Large bldg. on rear left dark red, gray trim. Bldgs. in foreground and left light gray buff and dark red slate roofs. Show rear hills clear, removing smoke. Take 1/2" from each end of photo.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775		

DEADLINE

12

17

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1608 ORDER NO. 64191 DATE 8-7-1936

CUSTOMER HOTEL HENRY CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: THE NEW HENRY BAR AND RATHSKELLER

BOT: HOTEL HENRY - FIFTH AVENUE - PITTSBURGH,
PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark s No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 6
200 2
A 12
C 1/2

X

28 1/2
A-9 1/2

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H1609

B10

ORDER NO. 64194

DATE 8-7-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL)
TOP: PALM SHADED BEACH,
SURFSIDE PARK, MIAMI BEACH, FLA.

IMPRINT
SAME AS ABOVE

BOT: THE NEW PARK AND BATHING BEACH NEAR
79TH STREET CAUSEWAY

PRIVATE NO. BEFORE UPPER TITLE: M-20

COLOR DESCRIPTION

MAKE NICE OCEAN & SKY EFFECT. BRING OUT BRIGHT COLORING OF UMBRELLA & BRING
OUT UMBRELLA ON BEACH (RIGHT CORNER SOMEWHAT INDISTINCT IN PHOTO)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

496

17
6

A.39

201 1/2
A-10

2 1/2

THOMAS R. WEST
MIAMI, FLA.

NO. 6A-H1610 ✓

ORDER NO. 64194

DATE 8-7-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) PALMS IN THE MOONLIGHT ON
FLORIDA KEYS

BOT: NEAR MIAMI

UPPER
PRIVATE NO. BEFORE TITLE: M-21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

6 BH 638

COLOR DESCRIPTION

MAKE NICE SILHOUETTE, WITH MOON, SILVER SHEEN ON WATER, AND NICE CLOUD EFFECT.
DON'T MAKE TOO DARK, BUT AS IT WOUL LOOK ON BRIGHT MOONLIGHT NIGHT WHEN DETAIL
IS DISCERNABLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

8

2
4 1/2

80
88 13/4
A9 1/2

DR. WM. A. MADDOX
LUBBOCK, TEX.

NO 6A-H1611

ORDER NO 64195

DATE 8-7-1936

6 M ART COLORTONE POST C RES, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) NO TITLE

IMPRINT NONE

BOT, SMALL TYPE: COPYRIGHTED BY DR.
W. A. MADDOX

COLOR DESCRIPTION

BRING OUT THE WORDING "A BUFFALO HUNT OF 1836". IF YOU THINK MORE OF THE LEATHER CARVING WILL SHOW WITHOUT THE FRAME, TAKE THE FRAME OFF. USE OWN JUDGEMENT. SAMPLE OF LEATHER ATTACHED. CARVING LOOKS LIKE THIS LEATHER, EXCEPT BACKGROUND, WHICH IS DYED BLACK. ALSO SEE INSTRUCTIONS ATTACHED. THE SEED IN THE FLOWERED WORK ON THE OUTSIDE MARGINS IS SLIGHTLY DARKER THAN THE ~~RUSSET LEATHER~~ RUSSET LEATHER SAMPLE.

SUBJECT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 10/19/36
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

Shoot 2 line
negatives for border

about 124 per line

13
17

DR. WM. A. MADDOX
LUBBOCK, TEX.

NO. 6A-H1612

ORDER NO. 64195

DATE 8-7-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

BOT, SMALL TYPE: COPYRIGHTED BY DR.
W. A. MADDOX

COLOR DESCRIPTION

BRING OUT WORDING "THE PIONEER". IF YOU THINK MORE OF THE LEATHER CARVING
WILL SHOW WITHOUT THE FRAME, TAKE THE FRAME OFF. USE OWN JUDGMENT. SAMPLE
OF LEATHER ATTACHED. CARVING LOOKS LIKE THIS LEATHER, EXCEPT BACKGROUND,
WHICH IS DYED BLACK. ALSO SEE INSTRUCTIONS ATTACHED.
THE SEED IN THE FLOW RED WORK ON THE OUTSIDE MARGINS IS SLIGHTLY DARKEN THAN
THE ~~RUSSET~~ RUSSET LEATHER SAMPLE

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 13

5 1 Panel at bottom only

layover 2
last 4 1/2

20 1/2
49 1/2

DR. W. A. MADDOX
LUBBOCK, TEX.

NO. 6A-H1613

ORDER NO. 64195

DATE 8-7-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

NO TITLE

IMPRINT NONE

BOT, SMALL TYPE: COPYRIGHTED BY DR.

W. A. MADDOX

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT NAME "THE STAGECOACH". SAMPLE OF LEATHER ATTACHED. CARVING
LOOKS LIKE THIS LEATHER, EXCEPT FOR TITLE. SEED IN ALL FLOWERED STAMP WORK
IS SLIGHTLY DARKER THAN LEATHER COLOR. ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

10/29/36

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

TYPE SET UP

Shoot 2 lines
negatives for border

?
about preparation

3
13
1 Pair at Arthur

26 1/2
19 1/2
A

2
4 1/2

DR. WM. A. MADDOX
LUBBOCK, TEX.

NO. 6A-H1615

ORDER NO. 64195

DATE 8-7-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

BOT, SMALL TYPE: COPYRIGHTED BY DR.

W. A. MADDOX

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT NAME "OUR SAVIOR". IF YOU THINK MORE OF THE LEATHER CARVING WILL SHOW WITHOUT THE FRAME, TAKE THE FRAME OFF. USE OWN JUDGMENT. SAMPLE OF LEATHER ATTACHED. CARVING LOOKS LIKE THIS SAMPLE, EXCEPT DOOR WHICH IS DYED A DARK MAHOGANY COLOR. THE SEED IN THE FLOWERS OF THE VINE WORK IS DYED RED. ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

10/29/36

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET UP

Shoot 2 line
negatives for cards

2

2

29

280130
894

lay out 2
Red 4 1/2

7 - 3 1/2 lbs
1 lb

DR. WM. A. MADDOX
LUBBOCK, TEX.

NO. 6A-M1616

ORDER NO. 64195

DATE 8-7-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. YES	
TITLE (IN FULL) NO TITLE	IMPRINT	NONE	
BOT, SMALL TYPE: COPYRIGHTED BY DR. W. A. MADDOX		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION
BRING OUT THE NAME "WILL ROGERS" IF YOU THINK MORE OF THE LEATHER CARVING WILL SHOW WITHOUT THE FRAME, TAKE THE FRAME OFF. USE OWN JUDGMENT. SAMPLE OF LEATHER ATTACHED. CARVING LOOKS LIKE THIS SAMPLE, EXCEPT ~~THE~~ BACKGROUND, WHICH IS DYED BLACK. THE SEED IN THE FLOWERS IN THE MARGIN IS SLIGHTLY DARKER THAN THE RUSSET LEATHER SAMPLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO 10/19/36

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET

2
Lacanthropium

2

A 34

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 6A-H1617 ORDER NO. 66660 DATE 11-16-1936

CUSTOMER PELICAN CAFE
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: "FAMOUS FOR FINE FOOD"

BOT: PELICAN CAFE - OVERLOOKING THE GULF OF
MEXICO - CLEARWATER BEACH, FLA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE & INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
HC 1 1/2
A 9 3/4
C- 1/2

Ant. White
B. 00 mat

JPB

OK Ptt

ST.
G1

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1618 ORDER NO. 64205 DATE 8-4-1936

CUSTOMER THAYER MC NEIL CO.,
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRIM FALL PLASTICS

FROM THAYER MC NEIL

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

NO PLATE NUMBER TO SHOW

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto 5x7
Ref 6 1/2
APC 2 1/4
A 12
C 3 1/4

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 6A-H1619

ORDER NO. 64220

DATE 8-8-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: NEW CAUSEWAY AT
GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

small type
BOT: DESIGNED BY THE TERRELL BARTLETT
ENGINEERS OF SAN ANTONIO

SMALL TYPE: (C) SEAWALL SPECIALTY CO.,
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

BE SURE TO SHOW LIFT BRIDGE AT RIGHT END OF BRIDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS, INC. PAT. NO. 1,797,775

DEADLINE

28C 1/2
A9 3/4

4 1/2

5 - 1/2 -

8 - 4
split job

8
5

WARD NEWS CO.,
BRUNSWICK, GA.

NO. 6A-H1620

ORDER NO. 64222

DATE 8-8-1936

12¹/₂ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: SEA ISLAND GOLF CLUB HOUSE,
SEA ISLAND, NEAR BRUNSWICK, GA.

RM incl.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

3BH115-2

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

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WARD NEWS CO.,
BRUNSWICK, GA.

NO. 6A-H1621

ORDER NO. 64222

DATE 8-8-1936

12 1/2 M ART COLORTONE POST CARDS, FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 17 R. M. YES No
TITLE (IN FULL) (ON FRONT)	IMPRINT SAME AS ABOVE
	TITLE: BIRD'S-EYE VIEW OF ST.SIMONS IXX VILLAGE, SHOWING THE OCEAN, ST. SIMONS ISLAND, NEAR BRUNSWICK, GA.
	PHOTO PROPERTY OF CUSTOMER
COLOR DESCRIPTION	
PIER WOODEN, WHITE RAILING. BLDGS. FROM LEFT TO RIGHT: WHITE & GREY, WITH SIGNS ON TOP IN RED & GREEN. ROGERS BLDG. GRAY, SIGN WHITE WITH RED BACKGROUND. NEXT: WHITE, GREY ROOF. NEXT GREEN, WHITE TRIM. BLDG. TO EXTREME RIGHT FORE- GROUND LIGHT CREAM, GREEN ROOF. TAKE OUT CONSTRUCTION BUILDING. PUT SMALL SAILBOAT ON HORIZON. SHOW SURF	
SUBMIT: RET. PHOTO	B. L. & W. PROOF
HANDCOL PROOF	RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEADLINE

WARD NEWS CO.,
BRUNSWICK, GA.

NO. 6A-H1622

ORDER NO. 64222

DATE 8-8-1936

12 1/4" M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. YES

TITLE (IN FULL)
(ON FRONT)

IMPRINT SAME AS ABOVE

TITLE: DUNE GRASS AT SUNSET, ST. .
SIMONS ISLAND, GA. ✓ R M incl

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE BEAUTIFUL SUNSET SCENE, SHOWING REFLECTION IN WATER. DUNE GRASS HAS GREEN
STEMS AND TOP OATS ARE OF COPPER COLOR - BRING THAT OUT GOOD. SHOW WHITECAPS
ON BEACH.

3BH1152

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

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WARD NEWS CO.,
BRUNSWICK, GA.

NO. 6A-H1623

ORDER NO. 64222

DATE 8-8-1936

12 1/2 M ART COLORTONE, POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. ~~YES~~ NO

TITLE (IN FULL) (ON FRONT)

IMPRINT SAME AS ABOVE

TITLE: MAIN STREET, ST. SIMONS VILLAGE
ST. SIMONS ISLAND, GA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WARD'S DRUG STORE WHITE STUCCO, ORANGE DOOR & WINDOW TRIM. SIGN BLACK LETTERS.
AWNINGS GREEN & ORANGE STRIPED. WHERE THE SIGN IS "MAGAZINES & CANDY" ARE 3
ROUND ORANGE COLOR TILES. BACKGROUND BLACK WITH UP & DOWN ~~XX~~ A RED COLOR.
BLDG. TO LEFT DARK GREEN SLATE ROOF. BLDG. WHITE WITH BLUE TRIM. WOCO POP SIGN
YELLOW. EVERETT'S GREY BLDG., SLATE ROOF. NEXT YELLOW FRONT BLDGS. DARK ROOF.
ROGERS RED FRONT, WHITE SIDES. TAKE OUT FIRST CAR APPROACHING ON ROAD AND
MAKE BACK END OF SECOND PARKED CAR FROM LEFT MODERN - SLOPING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

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WARD NEWS CO.,
BRUNSWICK, GA.

NO. 6A-H1624

ORDER No. 64223

DATE 8-8-1936

12¹/₂ M ART COLORTONE POST CARDS, ~~12¹/₂ M~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. ~~Yes~~ No

TITLE (IN FULL)

(ON FRONT)

IMPRINT SAME AS ABOVE

TITLE: "LOVERS LANE" AVENUE OF MOSS
COVERED OAKS, ST. SIMONS AND SEA ISLAND,
GEORGIA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTE MASS OF SPANISH MOSS, WHICH IS MOST IMPORTANT. MAKE BRIDLE PATH MORE
DISTINCT, SEE CARD ATTACHED, & PUT IN SOME NATURAL WILD FLOWERS ALONGSIDE PATH.
THE PATCH TO RIGHT BETWEEN FIRST & SECOND TREE SHOULD BE MADE PINK OLEANDER BUSH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

1936 OCT 10

DEADLINE

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WARD NEWS CO.,
BRUNSWICK, GA.

NO. 6A-M1625 ✓

ORDER NO. 64223

DATE 8-10-1936

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: "PINK CHAPEL" NEAR FORT
FREDERICA, ST. SIMONS ISLAND, GEORGIA
~ R.M. end.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RUINS ARE A PINK COLOR EXCEPT WHERE BROKEN & SHOW OYSTERSHELLS. BRING OUT
SPANISH MOSS. CLEAN UP FOREGROUND ~~FOR~~ SOMEWHAT, ESPECIALLY OF STICKS AND
BRANCHES, BUT DO NOT REMOVE STRANGE GROWTH BETWEEN TWO TREES.

3BH1152

4BH520

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE GLOBE MULTIPLE FORMS CO. PAT. NO. 1,797,775

DEADLINE

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WARD NEWS CO.,
BRUNSWICK, GA.

NO. 6A-H1626

ORDER NO. 64223

DATE 8-10-1936

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: CATHOLIC CHAPEL ON FREDERICA
ROAD, ST. SIMONS ISLAND, GAY GEORGIA
R M encl.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE CHURCH, SLIGHT CREAM EFFECT. RED TILE ROOFS. MAHOGANY COLOR DOOR. COLORED
WINDOW GLASS. BUSH TO EITHER SIDE PINK BLOSSOMS, NOT EVERGREENS THOUGH. CROSS
GOLDEN. MAKE GREEN LAWN. BRING OUT SPANISH MOSS ON TREES WHEREVER SHOWN.

4B H520

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEADLINE

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NO. 6A-H1627

ORDER NO. 64223

DATE 8-10-1936

WARD NEWS CO.,
BRUNSWICK, GA.

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 17 R. M. YES
IMPRINT SAME AS ABOVE
TITLE: OLD SLAVE HOUSE OF RETREAT
PLANTATION ON DEMERE ROAD AND RETREAT
AVENUE, ST. SIMONS ISLAND, BRUNSWICK,
GEORGIA ~ RM incl.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SLAVE HOUSE WEATHERWORN ~~XXXX~~ WHITE, GRAY SHINGLE ROOF. CHIMNEY WEATHERWORN
WHITE WITH RED BRICK BROKEN SPOTS SHOWING THRU. WINDOW SHUTTERS GRAY OLD WOOD.
FLOWERS: SEE TISSUE ATTACHED.

3B71152

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEADLINE

3

WARD NEWS CO.,
BRUNSWICK, GA.

NO. 6A-H1628
ORDER NO. 64223
DATE 8-10-1936

20 1/2
19 1/2

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 17 R. M. YES
IMPRINT SAME AS ABOVE
TITLE: LIGHTHOUSE ON ST. SIMONS
ISLAND, GEORGIA + R M. incl.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
LIGHTHOUSE WHITE. COPPER COLOR TOP. BELOW FENCE ON TOP GREEN. BLDG. DARK
BROWNISH-RED BRICK. WHITE TRIM. BRIGHT RED TILE ROOF. BUSH IN CENTER PINK
OLEANDERS, TO LEFT OF LIGHTHOUSE WHITE OLEANDERS. TAKE OUT PIPES ON LAWN.
MAKE SMOOTH GREEN LAWN.

301115

LBH 520

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

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SHEPARD'S,
PENSACOLA, FLA.

NO. 6A-11631

ORDER NO. 64253

DATE 8-11-1936

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST BAPTIST CHURCH, 90
YEARS OLD, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

VARIG. LIGHT & DARK TAN BRICK BLDG. SANDSTONE TRIM. WHITE WINDOW CASINGS. SLATE
ROOF. MAHOGANY DOOR. TAKE OUT POLE & WIRES & HIGHWAY SIGN. PUT RED & WHITE
FLOWERS AT LEFT OF CHURCH. PUT WHITE BLOSSOMS ON LOW BUSH AT CORNER FOREGROUND.
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLASS MULTIPLY FORMS © PAT. NO. 1,797,775

DEADLINE

496

280 2 1/4
Q. 16

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 6A-H1632 ✓

ORDER NO. 64262

DATE 8-11-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SKELLY STADIUM, SEATING
CAPACITY 15,000, UNIVERSITY OF TULSA,
TULSA, OKLA.

IMPRINT SAME AS ABOVE

TOP, SMALL TYPE: PHOTO BY ENGINEERS AERIAL
SURVEYS, TULSA, OKLA.

2 blueprints

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A4292. COLOR SAME AS 0A4292.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

OKLAHOMA NEWS CO.,
TULSA, OKLA.

NO. 6A-H1633 ✓

ORDER NO. 64262

DATE 8-11-1936

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL)
NEW UNION DEPOT, TULSA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

2 blueprints

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A1613. COLOR SAME AS 1A1613.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEADLINE

20

2

OKLAHOMA NEWS CO.,
TULSA, OKLA.

NO. 6A-H1634
ORDER NO. 64262
DATE 8-11-1936

20 1/2
A. 8 3/4

496

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) CATHOLIC CATHEDRAL, TULSA, OKLA.	IMPRINT SAME AS ABOVE
	2 blueprints
PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION	
USE PHOTO NO. 78800. COLOR SAME AS 78800.	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.	

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE COPY 114
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

3

200 1/2
A12

2

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 6A-H1635

ORDER NO. 64296

DATE 8-11-1936

25 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MT. RAINIER MIRRORED IN
LAKE SPANAWAY

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 76

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 82518

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

OLDEN MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

used in 4 B.T. 1330

8

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H1636

ORDER NO. 64294

DATE 8-12-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) BLUE GATE ENTRANCE TO
UNION COLLEGE, SCHENECTADY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER
BORDER: 92

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PHOTO NO. 4A492. COLOR SAME AS 4A492

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

DEADLINE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1637 ORDER NO. 66661 DATE 11-16-1936

CUSTOMER CLAYPOOL HOTEL,
INDIANAPOLIS, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLAYPOOL HOTEL, INDIANAPOLIS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout To customer

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	<u>10 1/2</u>	Time Recorded in Cost Dept.
PHOTO LITHO		Date <u>DEC 22 1936</u>
COMPOSING		By <u>W.</u>
ART DEPT. <u>HC</u>	<u>1 3/4</u>	
ENGRAVING		

Center Cut
Tint Panelson side
Ret. 7 1/2 10 1/2
20 1/4
11
6 1/2

Art Work
23 00

ST.
65

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H1637

ORDER NO. 64294

DATE 8-12-1936

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW MT. PLEASANT HIGH

SCHOOL, SCHENECTADY, N. Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 143

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A3085. COLOR SAME AS 1A3085.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO YES NO

DIAL NO. 6A-H1638 ORDER NO. 64304 DATE 8-12-1936

CUSTOMER "C.T.ART COLORTONE" THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ST. JOSEPH HOSPITAL
LINWOOD BLVD. AT PROSPECT AVE.,
KANSAS CITY, MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

SAME AS ABOVE

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto NEG.NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		Date <u>DEC 11 1936</u>
COMPOSING		
ART DEPT. HC	<u>1/2</u>	By <u>[Signature]</u>
ENGRAVING		

MAKEOVER

Charge to _____

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DEPT. HC		
ENGRAVING		

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		Date <u>NOV 16 1936</u>
COMPOSING		
ART DEPT. HC	<u>3/4</u>	By <u>[Signature]</u>
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

6-5-11-12
17.50
Adv

1/2 cc

Photo not
1/20/37

to circ.

sp. 3-4 1/2
7
34

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St.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1639 ORDER NO. 64318 DATE 8-12-1936

CUSTOMER PRINCE GEORGE HOTEL,
NASSAU, BAHAMAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PRINCE GEORGE HOTEL - NASSAU, BAHAMAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SAME LAYOUT AS CARD 5A-H1380.

TAKE OUT THOSE ~~XXXXXX~~ MARKS AROUND THE FLAT TOP BUILDING
NEAR THE TOP.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
ROOF BRIGHT GREEN. BODY OF BUILDING (NO. 24 ON "ART CEMENT" CATALOG ATTACHED.). ALL THE TRIM
IS IN WHITE. SHOW WATER IN NATURAL BLUE, AS PER 5A-H1245 ATTACHED. HAVE GREEN, PALM TREES &
HIBISCUS IN NATURAL COLORS. THE LITTLE STICKS STICKING UP AROUND THE EDGE ARE CASURINAS
JUST PLANTED. SHOW A CASURINA HEDGE IF POSSIBLE.

REVISION
Wash Flaps and
all DETAILS

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Job

6 1/2
Ab 1 1/2
A. 9 3/4
C 3/4

8

10/

2013
89

CARTER'S NEWS AGENCY,
MOBILE, ALA.

4

NO. 6A-H1640

ORDER NO. 64322

DATE 8-13-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AZALEA IN FULL BLOOM IN
FEBRUARY, MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 463-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

GLOBE MULTI-PLY FORMS PAT. NO. 1,797

8

710

DEADLINE

3

CARTER'S NEWS AGENCY
MOBILE, ALA.

NO. 6A-H1641

ORDER NO. 64322

DATE 8-13-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ACADEMY OF THE VISITATION,
MOBILE, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 110897

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

6

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H1642

ORDER NO 64334

DATE 8-13-1936

210 1/2
A 9 1/4

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) TOP: A SPORTY GOLF COURSE
IN FLORIDA
BOT: BAYSHORE COUNTRY CLUB, MIAMI BEACH
PRIVATE NO. BEFORE UPPER TITLE: M-24
BOT, SMALL TYPE: PHOTO BY G.W.ROMER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

UMBRELLA WHITE, RED & GREEN SPOTS. MAKE NICE CLOUDY SKY AND NICE GREEN GRASS (NOT TOO YELLOW) CUT FROM RIGHT AS NECESSARY. TALL BUSHES ON RIGHT ARE OLEANDERS & PINK BLOSSOMS & WHITE BLOSSOMS.

Original in D. 4968

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2 we'll ask off.

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H1643

ORDER NO. 64334

DATE 8-13-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: HUGE GLOBE OF THE
EARTH, PAN AMERICAN AIRWAYS TERMINAL,
MIAMI, FLA.

BOT: THE GLOBE IS 31½ FT. IN DIAMETER AND WEIGHS
6,500 LBS.

SMALL TYPE: PHOTO BY PAN AMERICAN PHOTO SERVICE

PRIVATE NO. BEFORE UPPER TITLE: M-26.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

5

2013
A12

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-M1644

ORDER NO. 64334

DATE 8-13-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
SS MIAMI TERMINAL OF PAN
TITLE (IN FULL)
AMERICAN AIRWAYS
BOT, SMALL TYPE: PHOTO BY PAN AMERICAN
PHOTO SERVICE
PRIVATE NO. BEFORE TITLE: M-27

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
TERMINAL BLDG. WHITE, DARK GREEN ROOF. HANGAR BLDGS. LT. BLUE-GREY. MAKE NICE
GRASS ON LAWNS & ON AREA WHICH APPEARS SANDY. SHIPS ARE SILVER - DARK SPOT
ON TOP OF WINGS IS RED. MAKE BLUE-GREEN WATER WITH NATURAL RIPPLE. CUT AS MARKED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORM NO. 1.797.775

DEADLINE

5

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-M1645

ORDER NO. 64334

DATE 8-13-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: AN AFTERNOON CROWD OF
SIGHTSEERS AT PAN AMERICAN TERMINAL,
MIAMI, FLA.

BOT: SHOWING PORTION OF A 19 TON, 40
PASSENGER "CLIPPER"

SMALL TYPE: PHOTO BY PAN AMERICAN PHOTO
SERVICE.

COLOR DESCRIPTION
PRIVATE NO. BEFORE UPPER TITLE: M-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

PLANE IS SILVER & BLACK. TAKE OUT WOMAN LEFT FOREGROUND. BLDG. IS ALMOST WHITE.
BACKGROUND TO LETTERING AND BAS RELIEF ON BLDG. IS GOLD LEAF. WINDOWS & DOORS
BRONZE ON FIRST FLOOR. WINDOWS & DOORS ARE BLACK ON SECOND FLOOR. MAKE PRETTY
SKY EFFECT. BRING OUT WEATHERVANE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE AIRMAIL FORMS PAT. NO. 1,797,775

DEADLINE

24

B10

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1646 ORDER NO. 64339 DATE 8-13-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER PALACE HOTEL SAN FRANCISCO, CALIF.

Photos for this Customer

50 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GOLDEN GATE INTERNATIONAL EXPOSITION 1939
THE PALACE HOTEL (AS PER COPY)

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED TO PHOTO USED FOR

6 1/2
C29
114

(use photo # 1791-29)

JCB

JCB

Off. 9-23

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1647 ORDER NO. 64352 DATE 8-14-1936

CUSTOMER CHURCHILL TAVERN,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M FC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHURCHILL TAVERN - 8 W. NORTH AVE.
PITTSBURGH, PA. - S. ZOPPI, PROP.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED. TRY TO ELIMINATE
THE BREAK IN THE FLOOR THAT APPEARS IN THE LOWER
LEFT HAND CORNER AS WELL AS THE SHADOWS THAT
APPEAR ABOVE THE BALCONY.

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 5½
H.L. 2¼
a. 14
C 1/2

NO

YES

RETURN PHOTO

3

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 6A-H1648

ORDER NO. 64365

DATE 8-14-1936

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FOUNTAIN, STANLEY PARK,
VANCOUVER, B. C. CANADA

(RED TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 34/0 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2.6 1 1/2
Q. 9 1/2

2 lines

8/15/36
9/28/36

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 6A-H1649 ORDER NO. 64369 DATE 8-18-1936

CUSTOMER ROOSEVELT HOTEL,
SEATTLE, WASH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL ROOSEVELT - SEATTLE, WASH.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE SIGN XXXXXXXX ABOVE BLDG. BUILD
IN STREET, SHOWING FEW STREAMLINE AUTOS (SEE
ENCLOSED VIEW 3A-H699). BUILD IN MARKEE TO
LEFT. ELIMINATE HOTEL ROOSEVELT TO LEFT AND BELOW
BUILDING.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SAMPLES ATTACHED, WITH NOTATIONS.

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

Get Mail
1805

Ret 6
2
12 1/2
1/2

1195
1607

9-12

2

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 6A-H1650 ORDER NO. 64370 DATE 8-14-1936

CUSTOMER SCHNEIDER'S CAFE,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M FC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SCHNEIDER'S CAFE - 425 - 11TH ST. N.W.,
WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. USE NEW PHOTO, PHOTO NO.
0A3176 & PART OF PHOTO 2A-H970 AS MARKED ON
SAMPLE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Exterior: Gray pressed brick. Granite base. Green trim on all windows & also the entrance. Awnings are green & blue. Bronze sign on either side of entrance. Electric sign running in front of building is exactly like the colors on 0A3176. Signs on top of bldg. - blue background with yellow letters trimmed in white. INTERIOR: Woodwork along walls is green oak, something like weathered green. You can see the grain of oak through the green. Ceiling white. Walls over the woodwork is a sort of whitish green, but not pea green. Chairs & tables are same as woodwork. Cement floor is painted a color like #20. Electric fixtures are white shades with gold fixtures. A seal fish adorns the wall. Black clock. Table covers have a lobster design with other types of ornaments to match. They are a combination of colors such as red, green & yellow. The same Colors and design apply to the covers on the chairs.

PHOTO RETURNED TO PHOTO USED FOR

White & red impression

*Page 2
Art Work
Drawing
34.50
JCB*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1651 ORDER NO. 64371 DATE 8-14-1936

CUSTOMER

"C.T. ART COLORTONE" THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL JAYHAWK - TOPEKA, KANSAS

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No 1A H304

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 1A-H304 & NEW PHOTO.

SEE INSTRUCTIONS ATTACHED. in Envelope

*Make pencil sketch
Take electric fans out.*

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*Lay out 1 1/2
6:
A 15 1/2
H. G. 2 1/4*

*Art work,
Duplicating
\$32.00*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1652 ORDER NO. 64372 DATE 8 18-1936

CUSTOMER MILLER WRAPPING MACHINE CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MILLER "ECONOMATIC"
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\$$ 120
Dry — Wet — Pancromatic — Color Separation. $\$$ 133
Transfer — Paper Process — New Process. $\$$ 150
Stripping — White Border — Full Face. $\$$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Layout 1/2
Ret 2
A. 11
H. 13
C- 1 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 6A-H1653 ORDER NO. 64374 DATE 8-14-1936

CUSTOMER HOTEL PLAINS
CHEYENNE, WYO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE PLAINS - KNOWN AS WYOMING'S LEADING
HOTEL - CHEYENNE, WYO.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ Sketch — Layout ~~Retouched Photo~~ Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ ~~Handcolor~~ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKE THE HOTEL ALL THE SAME COLOR, NOT TWO DIFFERENT COLORS AS WE DID ON 4A-H973 ATTACHED.

RETUR PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 6 1/2
N.B. 1 3/4
a. 9 1/2
C- 1/2

Art Work

10.00

M

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 6A-H1654 ORDER NO. 64376 DATE 8-14-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HOTEL BEAUMONT
BEAUMONT, TEXAS

25 M PG GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL BEAUMONT, BEAUMONT, TEXAS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mounton CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Art Work
Expanding
40.00

See instructions attached

Layout 1
Ret 12

A. 12 3/4
H.B. 2 1/4

C 1/2

See enclosed sketch for layout

Handwritten notes and markings at bottom right.

A-47

3 1/2

A. 10
H. 6 1/2

THE EDWARDS NEWS CO.,
PORT ARTHUR & BEAUMONT, TEXAS

NO. 6A-H1655

ORDER NO. 64397

DATE 8-15-1936

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 'R. M. NO

TITLE (IN FULL) ST. MARY'S HOSPITAL, PORT
ARTHUR, TEXAS

IMPRINT SAME AS ABOVE

m OCH 879

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG. SAME COLORS AS ON 6235-29. ALSO SEE INST. ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 101 11
GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,797,775

17

00

THE EDWARDS NEWS CO.,
PORT ARTHUR & BEAUMONT, TEXAS

NO. 6A-H1656

ORDER NO. 64397

DATE 8-15-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

A. 8 3/4
H. 6 1/2

TITLE (IN FULL) COURT HOUSE, PORT ARTHUR,
TEXAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,277,775

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1657 ORDER NO. 64401 DATE 8-15-1936

CUSTOMER CHICAGO & NORTH WEST RY CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STATE CAPITAL GROUNDS AT DES MOINES,

IOWA ON THE CHICAGO & NORTH WESTERN RAILWAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

~~SUBMIT RETOUCHING DEPARTMENT~~

PHOTO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

R-6

HC-1 1/2

A-9

Photo Ret. 9/14

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. 6A-H1658 ORDER NO. 64401 DATE 8-15-1936

CUSTOMER CHICAGO & NORTH WEST RY.CO. CHICAGO, ILL.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PALISADES STATE PARK NEAR MOUNT VERNON, IOWA ALONG THE CHICAGO & NORTH WESTERN RAILWAY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo Bel 7/14

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 6A-H1659 ORDER NO. 64401 DATE 8-15-1936

CUSTOMER CHICAGO & NORTH WEST RY. CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BO DEF

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MISSISSIPPI RIVER SCENE AT CLINTON,
IOWA ALONG THE CHICAGO & NORTH WESTERN
RAILWAY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo Red
4/4

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1660 ORDER NO. 64401 DATE 8-15-1936

CUSTOMER CHICAGO & NORTH WESTERN RY.CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M FC SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAWRENCE PARK AT STERLING, ILL. ON

THE CHICAGO & NORTH WESTERN RAILWAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo Red
9/14

PHOTO RETURNED

TO

PHOTO USED FOR

R-3 $\frac{1}{2}$
HC-13/4
A-9 $\frac{1}{2}$

M

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1661 ORDER NO. 64401 DATE 8-15-1936

CUSTOMER CHICAGO & NORTH WESTERN RY.CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROCK RIVER SCENE NEAR DIXON, ILL.

ALONG THE CHICAGO & NORTH WESTERN RAILWAY

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

R-3

HC-104

17-10

Photo
Red
9/14

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1662 ORDER NO. 64401 DATE 8-15-1936
CUSTOMER CHICAGO & NORTH WESTERN RY. CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CAMPUS SCENE AT IOWA STATE COLLEGE,
AMES, IOWA ALONG THE CHICAGO & NORTH WESTERN
RAILWAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo Ret
7/14

0

7

4
CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
RETURN PHOTO
YES
NO

DIAL NO. 6A-H1663 ORDER NO. 64401 DATE 8-15-1936

CUSTOMER CHICAGO & NORTH WESTERN RY CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

130-TWIN BRIDGES AT CEDAR RAPIDS, IOWA,

TOP ALONG THE CHICAGO & NORTH WESTERN RAILWAY

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INST. ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret
9/8/36

PHOTO RETURNED
TO
PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. 6A-H1664 ORDER NO. 64401 DATE 8-16-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CHICAGO & NORTH WESTERN RY. CO., CHICAGO, ILL.

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FAMOUS "400" SHOWN LEAVING THE

CHICAGO STATION OF THE CHICAGO & NORTH WESTERN RAILWAY

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

SEE TISSUE ATTACHED.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 5A-H1521 ATTACHED. © But make green - a dark olive green.

PHOTO RETURNED

TO

PHOTO USED FOR

R-6
HC-2
A-12 1/2

Photo Print
9/14

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1665 ORDER NO. 64403 DATE 8-19-1936

CUSTOMER RAY SCHOOLS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
AS PER COPY

FRONT NO. ~~3~~ None (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

1

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

m. Makeover
1 Black negative
oked

out 3
4 C 2 1/4
L.A. 17

RETURN PHOTO YES NO

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1666 ORDER NO. 64403 DATE 8-19-1936

CUSTOMER RAY SCHOOLS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AS PER COPY

FRONT NO. *None* (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — ☒ Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. *See* 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. LOCKERS ARE SILVER BRONZE WITH BLUE SHADOW AS ON CARD OA3827



Large photo

PHOTO RETURNED TO PHOTO USED FOR

Ret. 3
H.C. 1 3/4
L.A. 12 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~6A-H1667~~ ORDER NO. 64403 DATE 8-19-1936

CUSTOMER RAY SCHOOLS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
AS PER COPY

FRONT NO. ~~2~~ none (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. LOCKERS SILVER BRONZE WITH BLUE SHADOW AS ON OA3827. DO NOT MAKE
SKIN ON MEN QUITE SO DARK. WALL IS SUPPOSED TO BE SOFT LIGHT BLUE, AS INDICATED BY TISSUE

3

2 large photos

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3
R.C. 2 1/4
L.A. 15 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 6A-H1668 ORDER NO. 64403 DATE 8-19-1936

CUSTOMER RAY SCHOOLS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS PER COPY)

FRONT NO. None (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

4

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

Ret
H.C.
Z.A.

3
1 3/4
11

10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1669 ORDER NO. 64403 DATE 8-19-1936

CUSTOMER RAY SCHOOLS
CHICAGO, ILLA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AS PER COPY

FRONT NO. none R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

5

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
14 c 2
2 a 15

5

Off 8-26

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 6A-H1670 ORDER NO. 64403 DATE 8-19-1936

CUSTOMER RAY SCHOOLS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
AS PER COPY

FRONT NO. X None (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.



Large photo

PHOTO RETURNED TO PHOTO USED FOR

Ret 3
4c 1 3/4
L.A. 13

7

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 68-H1671

ORDER NO.

64403 DATE

8-19-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

RAY SCHOOLS
CHICAGO, ILL.

Photos for
this Customer

6 M FC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AS PER COPY

FRONT NO. None (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

7

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2 1/2
HC 1 1/2
LA 10

6

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1672 ORDER NO. 64403 DATE 8-19-1936

CUSTOMER RAY SCHOOLS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS PER COPY

(All of this on address side)
FRONT NO. None R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

8

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1673 ORDER NO. 64403 DATE 8-19-1936

CUSTOMER RAY SCHOOLS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS PER COPY

FRONT NO. None (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer No Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

9

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1674 ORDER NO. 64403 DATE 8-19-1936

CUSTOMER

RAY SCHOOLS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AS PER COPY

FRONT NO. None R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Yes Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

10

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

[Handwritten signatures and notes on the right side of the form]

3.00

2

EHLE'S NEWS CO.,
BIRMINGHAM, ALA.

NO. 6A-H1675

ORDER NO. 64470

DATE 8-19-1936

12 1/2 M ART COLOR-TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.
TITLE (IN FULL) IRON MAN, RED MOUNTAIN,
BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: PHOTO COURTESY
WARREN-KNIGHT & DAVIS, ARCHITECT AND THE
BIRMINGHAM POST.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MONUMENT IS GREY STONE COLOR. STONE IS ROUGH - LIKE USED ON 6A-H364 & SHOULD
HAVE THE PINKISH EFFECT LIKE IT. THE STEPS ARE STONE. THE IRON MAN: USE LIGHT
BROWN FOR FLESH COLOR, BLACK FOR APRON, ETC. TREES & SHRUBBERY GREEN. PUT IN A
FEW SMALL FLOWERS AT BASE OF MONUMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET UP

A. 9 1/2
X. 6 1 1/2

7 1/2

8 13

6 Aug 21

1
2

a. 13

SERIES NO. C-14 C.T. NUDIST COMICS

NO. 6A-H1676

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) TOP ~~RIGHT~~ LEFT: WE ARE LIVING IN A NUDE DAY

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: C-131

BOT LEFT: (C)

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

18

NO. 6A-M677

SERIES NO. C-14 C.T. NUDIST COMICS

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: STOP, LOOK AND
LISTEN

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: C-132

BOT LEFT: (C)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

a.13

519

18

A-38

1/2

Q. 12 1/2

SERIES NO. C-14 C.T. NUDIST COMICS

NO. 6A-H1678

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: THIS PLACE IS
GETTING WILD

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: C-133

BOT LEFT: (C)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET 112

SERIES NO. C-14 C.T. NUDIST COMICS

NO. 6A-M679

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: ALL WASHED OUT

IMPRINT SAME AS ABOVE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-134

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

1/2

Q. 12 1/2

SERIES NO. C-14 C.T. NUDIST COMICS

NO. 6A-H1680

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: DON'T WORRY ABOUT CLOTHES -

IMPRINT SAME AS ABOVE

BOT RIGHT: ONLY A TOOTHBRUSH NEEDED HERE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-135

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

TYPE SET UP

18

SERIES NO. C-14 C.T. NUDIST COMICS

NO. 6A-H1681

ORDER NO. 64404

DATE 8-14-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP RIGHT LEFT: IT'S NATURE, IMPRINT SAME AS ABOVE
SIMPLY NATURE

BOT RIGHT: IN THE NUDIST COLONY

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-136

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

A.14

18

1
2

Q. 12

SERIES NO. C-14 C.T. NUDIST COMICS

NO. 6A-H1682

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: THIS IS A SURPRISE

BOT RIGHT: HOW WAS I TO KNOW?

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-137

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TYPE SET UP

18

1
2

a. 11/2

SERIES NO. C-14 C.T. NUDIST COMICS

NO. ~~6A-H-583~~
1683

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: ANXIOUS TO KNOW

BOT RIGHT: DAISIES WON'T TELL

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

519

18

NO. 6A-H1684

ORDER NO. 64404

DATE 8-15-1936

SERIES NO. C-14 C.T.MMAIXX
NUDIST COMICS

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: WHAT! SOME MORE
NUDIST

IMPRINT SAME AS ABOVE

BOT RIGHT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-139

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Q.12

519

18

Q.12

SERIES NO. C-14 C.T. NUDIST COMICS

NO. 6A-H1685

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: I'M SO SWELLED

UP - YOU WOULDN'T KNOW ME NOW

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-140

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1936 SEP 15

SERIES NO. C-13, C.T. HUMAN SEASHORE COMICS

NO. 6A-HL686

ORDER NO. 644 04

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: MET SOMEONE NICE
HERE

IMPRINT SAME AS ABOVE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-121

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 100
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*A. 11 1/2
H. 6. 1 3/4*

SERIES NO. C-13 C.T. SEASHORE COMICS

NO. 6 A-H1687

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: CAN YOU HEAR THE

CALL OF THE SEA?

BOT RIGHT: FOR YOU AND ME

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-122

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,757,775

A. 12
H. 6.2

SERIES NO. C-13 C.T. SEASHORE COMICS

NO. 6A-H1688

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: CAN I HOLD YOU
TIGHT

BOT RIGHT: THAT'S WHAT I LIKE
BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-123

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 110
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

(519)

A. 11
H.B. 13/4

5-19

SERIES NO. C-13 C.T. SEASHORE COMICS

NO. 6A-HL689

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: COME AND CATCH ME

IMPRINT SAME AS ABOVE

BOT. RIGHT: BY THE WAVY SEA

BOT. LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-124

PHOTO PROPERTY OF

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

A.12
H.6 13/4

NO. 6A-H1690

SERIES NO. C-13 C.T. SEASHORE COMICS

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ^{LEFT} TOP RIGHT: DREAMING OF YOU
RIGHT:
BOT ~~XXXX~~: THAT'S WHAT I DO
BOT LEFT: (C)
PRIVATE NO. UPPER RIGHT CORNER: C-125

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. R. M. --
IMPRINT ¹ SAME AS ABOVE n°

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBAL MULTIPLEX FORMS CO. PAT. NO. 1,797,775

A. 12

H. G. 12/4

NO. 6A-M1691

SERIES NO. C-13 C.T. SEASHORE COMICS

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: IT'S A LONG JUMP,
BUT-

IMPRINT SAME AS ABOVE

BOT RIGHT: YOU'LL BE IN THE SWIM HERE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-126

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET LID

Q. 12 3/4
X. 2

SERIES NO. C-13 C.T. SEASHORE COMICS

NO. 6A-H1692

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP LEFT: RIDING THE WAVES
HERE

IMPRINT SAME AS ABOVE

BOT RIGHT: JOIN US, IT'S A GREAT THRILL
BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-127

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

519

SERIES NO. C-13 C.T. SEASHORE COMICS

NO. 6A-M1693

ORDER NO. 64404

DATE 8-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: OUR BATHING SUITS
ARE FETCHING

IMPRINT SAME AS ABOVE

BOT RIGHT: COME DOWN AND DO SOME CATCHING
BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-128

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TYPE SET UP

A. 10 1/2
H. 6 1/4

5/17

A. 11
N. 6. 13/4

SERIES NO. C-13 C.T. SEASHORE COMICS		NO. 6A-M 694
		ORDER NO. 6A-M 694 64404
		DATE 8-15-1936
6 M ART COLORTONE POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER, LOWER</u> CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) TOP LEFT: COME AND JOIN OUR MERMAID CIRCLE BOT RIGHT: WE'RE VERY EXCLUSIVE BOT LEFT: (C)	IMPRINT SAME AS ABOVE	
PRIVATE NO. UPPER RIGHT CORNER: C-129	PHOTO PROPERTY OF CT	
COLOR DESCRIPTION		
<i>Large drawing</i>		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
GLOBE MULTI-PLY FORMS, CO. PAT. NO. 1,732,775 TYPE SET UP		

A. 11 1/2
A. 6. 1 1/4

SERIES NO. C-13 C.T. SEASHORE COMICS

NO. 6A-51695

ORDER NO. 64404

DATE 6-15-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: DON'T GET CROSS AND

CRABBY
BOT RIGHT: COME, LET'S BE HAPPY

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-130

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large drawing

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 112
GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

6

WM. JURE CO., INC.,
SYRACUSE, N. Y.

NO. 6A-H1696

ORDER NO. 64468

DATE 8-19-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW YORK CENTRAL STATION,
SYRACUSE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. BUFF BRICK WITH LIMESTONE TRIM ON EACH WING. CENTER SECTION OF BLDG. IS ~~LIMESTONE~~
LIMESTONE. CANOPY OVER EACH ENTRANCE IS ALUMINUM AND ALSO ALL WINDOW TRIMS ARE
ALUMINUM. WALL RUNNING ALONG IS LIMESTONE OR CEMENT. ~~LETTLE~~ BLDGS. OVER THE FLAT-
FORMS ARE BUFF BRICK, ALSO THE TALL CHIMNEY. PLATFORM ROOFS ARE NATURAL CONCRETE,
BUT THE POSTS HOLDING THEM UP ARE GREEN. ON THE LEFT OF PHOTO IS GREEN GRASS PLOT
SURROUNDED BY CEMENT SIDEWALK. ON THE RIGHT OF STATION THE ARRANGEMENT IS THE SAME
TOUCH UP PHOTO, REMOVING CEMENT MIXER, TOOL BOX, ROAD CLOSED SIGNS, PIPES. CLEAR UP
ENTRANCE & REMOVE RUBBISH AROUND BLDG. ALSO SMALL LADDERS OVER EACH ENTRANCE.
PUT CLOUDS IN SKY. REMOVE MEN & ROLLER ON GRASS PLOT, ALSO TRUCK AT EXTREME LEFT.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TYPE SET

DEADLINE

7 1/2

A. 10 1/2
H. 13 1/4

WM. JUBB CO., INC.,
SYRACUSE, N. Y.

NO. 6A-H1697

ORDER NO. 64468

DATE 8-19-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TRAIN PASSING OVER NEW YORK
CENTRAL HIGH LEVEL ELEVATION, LOOKING
WEST FROM JAMES AND STATE STREETS,
SYRACUSE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. TO LEFT IS GRAY WITH RED ROOF (DARK). NEXT BLDG. TOWARD CENT.
IS RED BRICK, NEXT TANK IS GRAY WITH RED STEEL GIRDERS. BACK OF BLDG. TO THE
RIGHT IS LIGHT GRAY WITH SPOTS OF WHITE TRIM. BLDG. EXTREME LOWER RIGHT RED ~~BRICK~~
BRICK. SIDES ALONG THE ELEVATION ARE CEMENT. LIGHTEN UP PHOTO, ESPECIALLY TO THE
LEFT. EITHER GOING ON THE RIGHT OR COMING ON THE LEFT, PLACE A PASSENGER TRAIN
WITH COACHES. REMOVE WIRE ACROSS PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,797,775

DEADLINE

2

a. 9 1/2
N.B. 1 1/2

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

✓ NO. 6A-H1699

ORDER NO. 65002

DATE 8-20-1936

12 1/2 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BOAT LANDING, OLD POINT
COMFORT, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 122882. REMOVE TROLLEY CARS AND SHOW MODERN SHAPED AUTOS ON PIER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTICOLOR PROCESS PAT. NO. 1,797,775
TYPE SET

DEADLINE

✓ NO. 6A-H1700
ORDER NO. 65022
DATE 8-20-1936

GREEN'S NEWS AGENCY,
MONTGOMERY, ALA.

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) STATE CAPITOL, MONTGOMERY, ALA.		IMPRINT NONE	
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

in D = 5145

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TYPE 352

DEADLINE

le

3

a. 9
X 6 1 1/2

GREEN'S NEWS AGENCY,
MONTGOMERY, ALA.

NO. 6A-HL701

ORDER NO. 65022

DATE 8-20-1936

124M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL AT NIGHT,
MONTGOMERY, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLEX FORMS PAT. NO. 1,797,775

DEADLINE

8

A.9
H.C. 1 1/2

6

B10

GREEN'S NEWS AGENCY,
MONTGOMERY, ALA.

NO. 6A-H1702
ORDER NO. 65022
DATE 8-20-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) DEXTER AVENUE LOOKING EAST FROM SQUARE, MONTGOMERY, ALA.	IMPRINT NONE		
COLOR DESCRIPTION USE BEST PHOTO		PHOTO PROPERTY OF CT	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

3

20

7

A. 9
H. 6. 1 1/2

GREEN'S NEWS AGENCY,
MONTGOMERY, ALA.

NO. 6A-HL703
ORDER NO. 65022
DATE 8-20-1936

12 1/2 M ART COLORTONE POST CARD, WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) U.S. POST OFFICE, MONTGOMERY, ALA.		IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CT	
BLDG. COLOR #15.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

GLOBE MULTI-PLY FORM-C PAT. NO. 1,797,775

TYPE 851-20

DEADLINE

111

5

NO. 6A-H1704

ORDER NO. 65022

DATE 8-20-1936

GREEN'S NEWS AGENCY
MONTGOMERY, ALA.

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
FIRST WHITE HOUSE OF THE
CONFEDERACY, MONTGOMERY, ALA.

IMPRINT
NONE

PHOTO PROPERTY OF
CT

COLOR DESCRIPTION

USE PHOTO NO. 2A761.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 142
GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEADLINE

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1705
65035
ORDER NO.
8-20-1936
DATE

25 M ART COLORTONE POST CARDS, WHITE BORDER

A. 12 1/2
H. 8 1/4

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.
TITLE (IN FULL) "SEMINOLE INDIANS IN THE
EVERGLADES", NEAR MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ~~XXX~~ M-9

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
BRIGHT COLORED COSTUMES & BEADS ON INDIANS AND DOLLS - RED, YELLOW, BLUE, GREEN &
BROWN. SEE INDIAN CARDS ATTACHED. GET RIGHT SHADE OF GREEN ON BANANA LEAVES, SEE
4A-H1235.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET
GLOBE MULTI-PLEX FORMS PAT. NO. 1,797,775

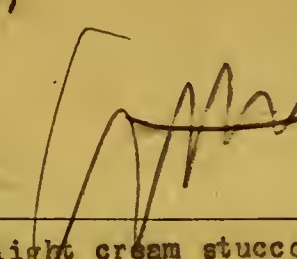
20

3

A. 10 1/2
N. 6 1/2

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 6A-HL706
ORDER NO. 65033
DATE 8-20-1936

25 M ART COLORTONE POST CARDS, FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) (ON FRONT)	IMPRINT SAME AS ABOVE
	TITLE: DL-6 "A BEAUTIFUL FLORIDA ESTATE"
	ONE OF THE BEAUTY SPOTS OF COCONUT GROVE, MIAMI
	Small type: Photo by Berry-Hilton Co. Inc.
PHOTOGRAPHY OF	
COLOR DESCRIPTION	
Building ivory tint & light cream stucco, varigated red Spanish tile roof. Hedge along bldg. has small white flowers, with bright small flower bunches on front of it. Flowers along stone path, varigated bright colored flowers. Croton bushes to left foreground have glossy cooper color leaves, showing yellow veins all through. Bush to upper left sugar cand. Take out faucet & pipe, also rock pile next to it.	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET	

4B HG 71

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775
TYPE SET

DEADLINE

1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No.

CUSTOMER

6AH1707
"C.T. ART COLORTONE"
THE ALLIS PRESS,
KANSAS CITY, MO.

ORDER NO.

65032

DATE

8-20-1936

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ONE OF THE FAMOUS SANTA FE TRAIL

MURALS BY EDWARD HOLSLAG IN THE

BOT: PIONEER GRILL - SAVOY HOTEL - KANSAS CITY,
MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO.

5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Drawing ret
9/8/36

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten signature/initials

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 6A-H1708 ORDER NO. 65031 DATE 8-20-1936

CUSTOMER CRANBERRY CANNERS, INC.
SOUTH HANSON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLORS LIKE ADVERTISEMENT ATTACHED, EXCEPT THAT CRANBERRY VINES SHOULD BE LIKE ENCLOSED POST CARD.

Make red impression

very rush

6-8-2 1/2
10-4 1/2

Rel 7
A. 16
H. 2 1/4
C-34 1/2

Art No. 1
31-54

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1709 ORDER NO. 65029 DATE 8-20-1936

CUSTOMER FRASHER'S, INC.,
POMONA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STAR AUTO COURT, RENO, NEV.

SMALL TYPE (C) FRASHER'S.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BUILDINGS WHITE. DOORS & SCREENS GREEN. TABLE, CHAIR & SWING ORANGE. TREES POPULAR CHINESE ELM.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2 1/2
A. 12
H.E. 13/4
G 1/2 ? NO

YES

RETURN PHOTO

8
6

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1710 ORDER NO. 65028 DATE 8-20-1936

CUSTOMER TRADERS FINANCE CO.,
FORT WORTH, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: EL PATIO LODGE - FT. WORTH, TEXAS

BOT: FT. WORTH-DALLAS PIKE - U.S.HIGHWAY NO. 80

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

MAKE GRASS, SHRUBBERY & DRIVEWAY A LITTLE
SMOOTHNESS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Del 4 1/2
a. 9 1/2
H. b. 1 1/2
c. 1/2

Act Repaid
6.00

Jeff

4 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 6A-H1711 ORDER NO. 65048 DATE 8-21-1936

CUSTOMER IMMACULATE CONCEPTION CHURCH, HOLYOKE, MASS.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED TO PHOTO USED FOR

5x7
3 1/2
A. 9 3/4
216 1 1/2

Part to
500
Jok

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 64-H1713 ORDER NO. 65067 DATE 8-23-1936

CUSTOMER HOTEL ROSE,
ROSEBURG, ORE.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M IC ~~10x10~~ SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ROSE, ROSEBURG, OREGON —

ON PACIFIC HIGHWAY AND UMPQUA RIVER

SMALL TYPE: PHOTO BY WESLEY ANDREWS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

mount 3 photos of lobby &
make reprints.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

use own judgment. Lobby is mostly rose tan with
topography, rose & tan landscape shades.

PHOTO RETURNED

TO

PHOTO USED FOR

Oct 18-4
3975

jit

negatives
Ret 9

HC24
416

C-1/2

split job - 7-3
2-6

Art

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — RETURN PHOTO YES NO

DIAL No 6A-H1714

ORDER NO. 65068 DATE

8-22-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE WEISBAUM BROS., BROWER CO.,
CINCINNATI, OHIO

25 M FC

SIZE 3 1/2 x 5 1/2

STYLE XX PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE
STUDIOS OF
BEAU BRUMMELL
CINCINNATI
(IN PLATE AS PER SAMPLE ATTACHED.)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer G. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

colored sketch by S.

OVER?

PHOTO RETURNED

TO

PHOTO USED FOR

makeover
Sladek 1 hr
Ernst new B.
Buetts H.C. 13

\$10.00
add charge
9/3 8/2

First we will take the daylight picture.

The building and foliage is OK.

The letters W B B C on the weather vane are a trifle large and look somewhat out of proportion. . . Make these letters smaller.

Note the sign on the tower. (Beau Brummel Ties the Best) This cannot be read make this sign distinct so it can be read note on the night view card this can be done but try and make it a little more distinct even than shown on that card. Also note the word "Ties" is in script.

FLAG POLE. While the flag pole shows on the retouched Photo in the same position as shown on the proof they want it changed to the position I have marked on the card and removed from where it now show. this removing of the flag pole will improve the appearance of the building so dont overlook. this it is important.

I mentioned in my letter of the 20th. That some of the street was to be removed meaning of course ~~the~~ building was to be brought more to the front by lowering. I have drawn a pencil line across the bottom of the card lower the picture to this line which will leave only a small section of the street at the bottom also note I have marked four pencil lines on the street this represents the double car tracks which run by the location. Put them in. BUT DO NOT PUT IN THE TROLLEY WIRES. Dont overlook this.

Mr. Weisbaum would like a little life on the street and if it is possible show an auto in the street headed to the right of the card and one parked at the curb headed to the left of the card if there is not enough room for this leave out but if at all possible put them in.

Now as to copy for the picture side of the card it will be necessary to run the copy in ^{ONE} line across the bottom of the card starting just to the right of the wall or just under the left corner of the steps. Use the same type as shown on the proof but Beau Brummell in brackets "BEAU BRUMMELL"

Make these changes and get proof back as quickly as possible.

ADV. ORDER

DEPT. OATE COMPLETO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE PHOTO COLORIT, FULL FACE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

FRONT NO. 2 R. M. Yes NO
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

THE
CONDITION OF

STUDIOS OF

(IN PLATE)

BEAU BRUMMELL
CINCINNATI

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation.. ee 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 5 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

HOLD THE SKY BLACK. MAKE THE BUILDING SAME TONE AS SHOWN ON PHOTO. WITH PALE BUFF SPOTS IN WINDOWS TO GIVE EFFECT OF LIGHTING INSIDE. ROOF AND TOWER LIGHT BRICK RED. FOLIAGE AND FOREGROUND TO BE DEEP BLUE GREEN.

	YES	NO
RETURN PHOTO		

2M—1-2-37

PHOTO RETURNED

To

PHOTO USED FOR

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1716 ✓

ORDER NO. 65078

DATE 8-24-1936

A. 6.11/2
A. 944

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL MONTEREY, MONTEREY,
VIRGINIA

PRIVATE NO. BEFORE TITLE: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REMOVE WIRES FROM IN FRONT OF BLDG. ALSO SIGN POST. EMPHASIZE CONCRETE WALK & CURB.
DO NOT REMOVE CHARACTERS FROM IN FRONT OF BLDG. REMOVE CAR ON LEFT. BLDG. IS
COLONIAL YELLOW. GREEN CORNICE ON BLDG., PORCHES, PORCH BASE AND RAILINGS. GRAY
STEPS, DARK DULL RED ROOF. COLONIAL YELLOW DOORS. GREEN WINDOW FRAMES. GREEN
LAWN & SHRUBBERY. BLDG. ON LEFT WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET IN

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-M1717
ORDER NO. 65078
DATE 8-24-1936

H. G. 1 1/2
Q. 10 1/2

6 M ART COLORTONE POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 14 R. M. YES
TITLE (IN FULL) HIGHLAND COUNTY COURT HOUSE, MONTEREY, VIRGINIA	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 2	PUT PLATE NO. ON FRONT AT BOTTOM
PHOTO PROPERTY OF CT	

COLOR DESCRIPTION
TAKE OUT "PARKING SIGN" IN FRONT OF BLDG. REMOVE SIGNBOARD TO LEFT OF FRONT DOOR.
DARK RED BRICK. WHITE COLUMNS, GABLE & SASH. WHITE TOWER, GREEN WINDOW SHUTTERS.
RED & WHITE DOORS MPANELED. DARK RED ROOF. MONUMENT GRAY STONE. BLDG. ON LEFT
DARK RED BRICK, WHITE TRIM, DARK RED ROOF. SMALL BLDG. ON RIGHT DARK RED, DARK RED
ROOF. DARK RED IRON FENCE. GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 02

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

13
107

a 9
X.B. 1 1/2

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1718 ✓

ORDER NO. 65078

DATE 8-24-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **US 250 OVER SHENANDOAH**

MOUNTAIN NEAR MONTEREY, VIRGINIA

PRIVATE NO. BEFORE TITLE: **3**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **14** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

ROAD SHOULD BE SMOOTHED OUT ON EDGES AND OF GREY MACADAM COLOR. EMBANKMENT ON
SIDE SHOULD BE SMOOTHED OVER AND ~~REAR~~ CLEARLY SHOWN (TO INDICATE THE SAFETY
FEATURE IT PROVIDES.) MAKE SURE THAT ROAD OVER MOUNTAIN IS SHOWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE OUT HERE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1719

ORDER NO. 65078

DATE 8-24-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) APPALACHIAN MOUNTAIN
SCENERY NEAR MONTEREY, VIRGINIA

PRIVATE NO. BEFORE TITLE: 4

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 14 R. M. YES
IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ROAD SHOULD BE SMOOTHED OUT ON EDGES. MAKE SURE THAT PENETRATING ROCKS ARE
SAME COMBINATION OF SHADE (PURE MOUNTAIN STONE COLOR) AS USED ON 5A-H2123
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1720 ✓

ORDER NO. 65078

DATE 8-24-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MONTEREY, VIRGINIA LOOKING

EAST TOWARD MON-CAP SCENIC DRIVE
(ALTITUDE 4879 FEET).

PRIVATE NO. BEFORE TITLE: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

This can be made into a most beautiful card. No retouching is necessary, but we are anxious to show the "worm fences" in their natural - unpainted weather-beaten - appearance. This is all pasture lands and different shades of green, to afford contrast, should be shown. Trees should be green - do not show brown or any changing color foliage. Foreground buildings white & gray. Rear bldgs. red & grey.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THIS SET 100

A. B. 1 1/2
Q. 11

H.B. 11/2
Q. 11 1/2

1 1/2

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-HL721

ORDER NO. 65078

DATE 8-24-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN MONTEREY VALLEY,
HIGHLAND COUNTY, VIRGINIA

PRIVATE NO. BEFORE TITLE: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

This can be made into a most beautiful card. No retouching is necessary, but we are anxious to show the "worm fences" in their natural - unpainted weather-beaten - appearance. This is all pasture lands and different shades of green, to afford contrast, should be shown. Trees should be green - do not show brown or any changing color foliage. First bldgs. white & brown. Rear bldgs. white & buff. large flat bldg. on rear left brown. Gray highway on left. Show mountains clear.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 930
GLOBE MULTIPLY FORMS CO. PAT. NO. 1,797,775

H.B. 1 1/2
Q. 11

1 1/2

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1722 ✓

ORDER NO. 65078

DATE 8-24-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) BLUE GRASS VALLEY (US 250)
MONTEREY, VIRGINIA

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PRIVATE NO. BEFORE TITLE: 7

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

This can be made into a most beautiful card. No retouching is necessary, but we are anxious to show the "worm fences" in their natural - unpainted weather-beaten - appearance. This is all pasture lands and different shades of green, to afford contrast, should be shown. Trees should be green - do not show any brown or changing color foliage. Buildings white, Red & grey roofs.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1936 SEP 10

18

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1723
ORDER NO. 65078
DATE 8-24-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) TRAVERSING VIRGINIA'S
HIGHEST MOUNTAINS (ALTITUDE 4879 FEET)
MONTEREY, VIRGINIA

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM.

PRIVATE NO. BEFORE TITLE: 8

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

IT IS IMPORTANT THAT THE ROAD ON THIS PICTURE IS DISTINCTLY SHOWN (GREY
MACADAM). WE ALSO THINK THE EMBANKMENT ALONG THE SIDE OF IT SHOULD BE
SHOWN IN A NATURAL MOUNTAIN-CLAY COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTICOLOR FORMS PAT. NO. 1,797,775

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — RETURN PHOTO YES NO

DIAL NO. 6A-H1724 ORDER NO. 65103 DATE 8-25-1936

CUSTOMER HOTEL OLYMPIC
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL OLYMPIC - 230 EDDY ST. -
SAN FRANCISCO, CAL.

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. USE PHOTO NO. 119250 &
NEW PHOTO. Note that on dummy a portion of the
building is cut off. This is merely to show about
where we would see it reach on the card. Of course
when the entire building is reproduced it must be
of slightly smaller size, but be sure to include
the whole building, garage entrance and all. Try
to show all the Exposition site, you will note it is cut off to the right on the dummy

Do not have any frame around hotel building, just the water effect.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

on front

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Slack use palace sketch in Envelope
6A H16

Submit Rex Photo to Cust

fr Cust

Photo ret 1/2/37

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL No. 6A-H1725 ORDER NO. 65105 DATE 8-26-1936

CUSTOMER EMBASSY CLUB,
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART.

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (4) SIZE 3 1/2 x 5 1/2 STYLE ART O LORTON, WHITE FORD

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EMBASSY CLUB, 2750-66 TAYLOR ST. — SAN
FRANCISCO, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

reprint 8x10
layout 1
Spec 9
A. b 2 1/4
a 16
C 3 1/4

[Handwritten signature]

[Handwritten X mark]

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1726 ORDER NO. 65106 DATE 8-25-1936

CUSTOMER HOTEL BELLEVILLE,
BELLEVILLE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FG SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL BELLEVILLE, - BELLEVILLE, ILL.

FRONT NO. 5 (All of this on address side)
R. M. ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

VAL HIRTH - SON, BELLEVILLE, ILL.

RETOUCHING DEPARTMENT
☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout USE PHOTO NO. 1A2113

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER - Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

8
1 1/2
10
1/2

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

JCP

extra 3/4 hr. Retouch
1/4 hr
1 hr

See our layout

layout 4
Ret 2
Hb 1 1/2
A. 1 1/2
C- 1 1/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1727 ORDER NO. 65109 DATE 8-25-1936

CUSTOMER HURLEY SHOE CO.
ROCHLAND, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 42ND ANNIVERSARY SALE
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. KEEP THE EXPRESSION
ON "FATHER TIME" EXACTLY AS ON PROOF ATTACHED

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Customer not happy

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —
RETURN PHOTO YES NO

DIAL NO. 6A-H1728 ORDER NO. 65127 DATE 8-26-1936

CUSTOMER MAGNOLIA PETROLEUM CO.,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M FC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: MAGNOLIA LOUNGE - TEXAS CENTENNIAL

EXPOSITION - DALLAS, TEXAS

BOT: MAGNOLIA PETROLEUM COMPANY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUES ATTACHED.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer G. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUES ATTACHED.

make red impression
" DK. blue impression

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

10-5
42 hrs

MRS. EGBERT JONES,
HOLLY SPRINGS, MISS.

NO. 6A-M1729

ORDER NO. 65146

DATE 8-27-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COXE-DEAN PLACE, HOLLY
SPRINGS, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT XXXXXXXXXX NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 125 3111
GLOBE MULT. CO. FORMS NO. 1.777.775

DEADLINE

H.B. 9 1/2
A. 9 1/2

MRS. EGBERT JONES,
HOLLY SPRINGS, MISS.

✓ NO. 6A-H1730

ORDER NO. 65146

8-27-1936
DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSISSIPPI SYNODICAL
COLLEGE, HOLLY SPRINGS, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT X NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 121
GLOBE MULTI-PLY FOR U.S. PAT. NO. 1,797,775

DEADLINE

MRS. EGBERT JONES,
HOLLY SPRINGS, MISS.

✓ NO. 6A-H1731

ORDER NO. 65146

DATE 8-27-1936

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CRAFT-DANIEL PLACE,
HOLLY SPRINGS, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936 SET 118
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,7

DEADLINE

Lo

4

MRS. EGBERT JONES,
HOLLY SPRINGS, MISS.

✓ NO. 6A-HL732

ORDER NO. 65146

DATE 8-27-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE CARNEGIE LIBRARY

IMPRINT NONE

BUILDING, M. & I. COLLEGE, HOLLY SPRINGS,
MISS.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

H. 8 1/2
A. 9 1/2

DEADLINE

2

6

2 1/2

MRS. EGBERT JONES,
HOLLY SPRINGS, MISS.

NO. 6A-H1733

ORDER NO. 65146

DATE 8-27-1936

N.B. 1 1/2
Q. 9 1/4

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) RUST UNIVERSITY, HOLLY
SPRINGS, MISS.

IMPRINT
NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

6

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1734 ORDER NO. 65160 DATE 8-27-1936

CUSTOMER HARDING'S RESTAURANTS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M PC SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORD

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT PIPES ON CEILING

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Rev 6
H. b. 2
A. 15
B 1/2

24.00

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1736 ORDER NO. 65200 DATE 8-28-1936

CUSTOMER S. LUSTIG SONS,
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHAT WOULD YOU EXCHANGE FOR YOUR
EYESIGHT . . . (ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

587

5

1

1 1/2

9

1 1/2

52

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1737 ✓

ORDER NO. 65206

DATE 8 6-28-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SHERIDAN HEADQUARTERS,
WINCHESTER, VA.

PRIVATE NO. BEFORE TITLE: 143

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

WHITE BRICK. GREEN WINDOW SHUTTERS. GRAY STEPS. WHITE RAILINGS & COLUMNS. APPLE
IN YARD DARK RED, GREEN BASE. WHITE LETTERS ON BASE. BRONZE ELK HEAD OVER DOOR
AT ENTRANCE. GREEN LAWN & SHRUBBERY. REMOVE WIRES, POLE & BUS ON RIGHT.

Returned photo to Teich

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

986. NOV

NOV 36

14

2 1/2

MARKEN & BIELEFELD, INC.,
FREDERICK, MD.

NO. 6A-H1738 ✓

ORDER NO. 65206

DATE 8-28-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M. YES

TITLE (IN FULL) WASHINGTON'S HEADQUARTERS,
WINCHESTER, VIRGINIA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 145

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

PHOTO PROPERTY OF

CT CUSTOMER

CUT PHOTO AS MARKED. ON RIGHT: GRAY WEATHERBEATEN, DARK SHINGLE ROOF. GRAY
STEPS. ON LEFT: DARK CANNON, GRAY BASE. REAR LEFT BLDG. RED BRICK.

Returned photo to C.T. Co.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

new Offsets

*A. 9 1/2
H. 6 1/2*

2 *2CH 116*

*Nov. 7. 1936
Nov. 14. 1936
Art. #50*

5

936

30

2

A. 10 1/2
H. 6 1/2

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1739

ORDER NO. 65206

DATE 8 -28-~~1895~~ 1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HOME OF GEN. DANIEL

MORGAN, HERO OF COWPENS, WINCHESTER,
VA.

PRIVATE NO. BEFORE TITLE: 144

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG. LIGHT BUFF STUCCO. WHITE SASH. DARK SHINGLE ROOF. GREEN WINDOW SHUTTERS.
DARK GRAY WALL. WHITE PORCH COLUMNS. DARK SIGN, WHITE LETTERS, ON TREE.

Retouched photo by CT for

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

511 1/2

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1740

ORDER NO. 65206

DATE 8-28-1936

12½ M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SKYLINE DRIVE, SHENANDOAH

NATIONAL PARK, BETWEEN FRONT ROYAL AND
PANORAMA, VA.

PRIVATE NO. BEFORE TITLE: 141

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE ROAD BLACK MACADAM. SHOW MTS. CLEAR & GREEN.

SEE 5A-H2123 ATTACHED FOR COLOR OF ROCKS.

Ret. chd photo of CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

A. 9
H. 6. 1½

2½

6

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1741 ✓

ORDER NO. 65206

DATE 8-28-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE FROM SKYLINE DRIVE,
SHENANDOAH NATIONAL PARK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 140

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

GREEN PINE TREES. SHOW MOUNTAINS CLEAR & GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

A. 10 1/2
H. 6 1/4

6

12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ 6A-H1742 ORDER NO. 66658 DATE 11-23-1936

CUSTOMER BEACON HOTEL,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M PC SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE

PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center ~~Border~~ — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: BEACON HOTEL MIAMI BEACH, FLORIDA

BOT: ON THE OCEAN

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. ☒ 120
Dry — Wet — Pancromatic — Color Separation. ☒ 133
Transfer — Paper Process — New Process. ☒ 150
Stripping — White Border — Full Face. ☒ 175
☒ Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue.

NOTE COLOR CORRECTIONS DESIRED BY CUSTOMER: ON SKETCH LAWNS ARE VERY LIGHT GREEN. SUCH IS NOT THE CONDITION. CUSTOMER WANTS THESE DARKER GREEN. SEE 3A-H683 & FOLLOW COLORS FOR LAWNS, PARKWAY, COCONUT TREES, SIDEWALKS, STREET AND BEACH. FURNISH OCEAN FRONT SAME COLORING EXACTLY AS FURNISHED ON 6A-H818. ADD RIGHT SIDE OF HOTEL TOP SAME PURPLISH HALF CIRCLES AS ORNAMENTATION HERE AND THERE TO FORM PROPER BALANCE WITH ~~XXXX~~ SIMILAR ORNAMENTATION ON FRONT TOP OF HOTEL.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

neg 5x7
set 12
set 13
set 11
C-1/2

Det. W. H. H.
g. H. H.
J. H. H.

12-1 sl. # 27
12-17/36

ST
68

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H1743

ORDER NO. 65206

DATE 8-28-1936

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

(TO COME)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

XXXXXXXXXXXX

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

Private no before title 142

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1742. MAKE MOONLIGHT SCENE. SUBMIT RETOUCED PHOTO TO
MT. TEICH, JR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RECEIVED BY MAIL FROM CURT NO. 1797.775

3½

8-5

31

20 1 1/2
A9 3/4

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-HL744

ORDER NO. 65205

DATE 8-28-1936

Photo
3CH 1135
10/20/53

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) NATURAL BRIDGE, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT
SAME AS ABOVE

PRIVATE NO. & FORE TITLE: 118

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2177-30. SUBMIT HAND COLORED PROOF TO MR. TEICH, SR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TWO SET 118

photo in
5-19-41
(SD)

8

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. 6A-H1745 ORDER NO. 65217 DATE 8-29-1936

CUSTOMER HARRY RICH & CO.
NEWARK N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WE COVER THE FLOORS OF NEW JERSEY
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

10

13

A-34

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. ☒ 6A-H1746 ORDER NO. 65216 DATE 8-29-1936

CUSTOMER THE ALLIS PRESS
KANSAS CITY MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂M PC GROUP (6) SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KANSAS CITY PUBLIC SERVICE COMPANY

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: ☒ Customer C. T. Imprint No Imprint
IMPRINT: "C.T.ART COLORTONE"— THE ALLIS PRESS,
KANSAS CITY, MO.

RETOUCHING DEPARTMENT

☒ Submit — Sketch ☒ Layout ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

to
Frank Watra

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. ☒ 6A-H1747

ORDER NO. 65244

DATE 8-29-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL)

LEFT

RIGHT

IMPRINT SAME AS ABOVE

1/2 X 5 near right
hand corner

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1023. MAKE A NIGHT SCENE. SEE 6A-H717 FOR SUGGESTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

11/8/37

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET UP

~~ref photo to C.T. for all~~

old photo
destroyed

M.O.

Ret. 1 1/2

2 1/2

[Signature]

6 1/2

7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1748 ORDER NO. 65255 DATE 8-31-1936

CUSTOMER HOTEL DRAKE-WILTSHIRE
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL DRAKE-WILTSHIRE
SAN FRANCISCO, CAL.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. THERE IS NOW A SIGN
PAINTED IN BLACK LETTERS ACROSS SIDE AT TOP
OF BUILDING, WHERE CUSTOMER HAS MARKED, AND IT
READS HOTEL DRAKE-WILTSHIRE. ALSO NOTE
COPY AT BOTTOM TO READ: HOTEL DRAKE-WILTSHIRE
SAN FRANCISCO, CAL.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. See 120
Dry — Wet — Pancromatic — Color Separation. See 133
Transfer — Paper Process — New Process. See 150
Stripping — White Border — Full Face. See 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

25.00

JCB

in Old envelope
see sketch

587
8½

20/34
1/12

C-1/2

60

5
X

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1749 ORDER NO. 65294 DATE 9-1-1936

CUSTOMER BUTTONWOOD MANOR
MATAWAN, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/4 PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TOP: BUTTONWOOD MANOR - AT BEAUTIFUL
LAKE LEFFERTS

BOT: STATE HIGHWAY # 34 AND 4 - MATAWAN, NEW JERSEY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW 4 ROUND TABLES - COLORED UMBRELLAS AND 4
CHAIRS AT EACH TABLE ON LAWN - THAT SECTION OF
LAWN SHOWING THE SMALL FIR TREES.

ELIMINATE SMALL BUILDING AT LEFT IN REAR. ELIMINATE
ALL POLES & WIRES.

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue-Print — Handcolor — Black & White Proof. Titles—Red, Blue.

STONE RETAINING WALL ALONG LAKE. ~~STONES~~ STONES AT SIDE WHITE. STONES ON TOP DARK GREEN.
BUILDING WHITE. SCREENS GREEN - SHADE DARKER THAN #29. ROOF ALSO GREEN, SHADE DARKER THAN #29.
AWNINGS SAME COLOR GREEN WITH WHITE ~~XXIX~~ STRIPES. THE LOWER HALF OF THE BUILDING IS CEMENT
BLOCKS. CHIMNEY - FIELD STONES. RETAINING WALL BACK OF THE BUILDING FACING THE LAKE IS OF
CEMENT BLOCK. SIGNS WHITE WITH BLACK LETTERS. SHOW COLORED FLOWERS ON THE BUSHES ALONG THE BANK.
BOAT ~~XX~~ DOCK GREEN ROOF. WHITE SUPPORTS.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2 1/2
130
A 9 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-M1750 ORDER NO. 65296 DATE 9-1-1936

CUSTOMER RETOUCHING DEPARTMENT, RPRISE, INC.
ORLANDO, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SANLANDO SPRINGS
FLORIDA

(NAME TO BE WORKED IN SOMETHING LIKE 4A-M2144)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes:
3
2/6 1/2
8/9
C-1/2

Handwritten notes:
4 e m e m
3 50

Handwritten X mark

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-111751 ORDER NO. 65299 DATE 9-1-1936
CUSTOMER CALIFORNIA PENCIL CO.
HOLLYWOOD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT. DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~SMITHSONIAN INSTITUTION~~
(ETC. ~~SMITHSONIAN INSTITUTION~~)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout Paint out the telephone pole.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

The building is of brown stucco--color is nearly like brown shown in inked circle of enclosed post card--so make building this color. Place an American flag flying in the breeze on the flag pole shown on the right side. The sign has white letters on a red background, but use your own judgment here--the customer fears that too much red will not look well. Do not show much of the street in front.

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 5 1/2
2 1/2
A 9 1/2
1 1/2?

Oct. Work
7.00

582

2145

5

Spotted photo
8 - 3 1/2
13 - 1 1/2

210 1/2
A 10

PENNSYLVANIA BEAUTY VIEWS,
WALMER, BOX 224, HARRISBURG, PA.

NO. 6A-H1752

ORDER NO. 65304

DATE 9-1-1936

12 1/2 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17

R. M. YES

TITLE (IN FULL) PENNSYLVANIA THE KEYSTONE
STATE

IMPRINT SAME AS ABOVE

(in plate)

PRIVATE NO. BEFORE ~~41~~ 43

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE ENCLOSED COPY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

6

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ 6A-H1753 ORDER NO. 65295 DATE 9-1-1936

CUSTOMER **BUTTONWOOD MANOR
MATAWAN, N. J.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE $3\frac{1}{2} \times 2\frac{1}{4}$

STYLE **PHOTO COLORIT, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: BUTTONWOOD MANOR - AT BEAUTIFUL
LAKE LEFFERTS**

BOT: STATE HIGHWAY # 34 AND 4 - MATAWAN, NEW JERSEY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REDUCE IN PROPORTION FROM POST CARD NEGATIVES

6A-H1749.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 6A-H1749.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

use color plates from

on H 1749

Layout 11
Red = 7 1/2

NO. 6A-H1754

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

ORDER NO. 65324

DATE 9-3-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) GREETINGS FROM HOUSTON,
TEXAS

IMPRINT SAME AS ABOVE

42 - Small Type - C.T. & Co.

~~PRIVATE NO. UPPER LEFT BORDER:~~

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

A17
Handwritten

2
13

X

1/2

A12 1/2

C. T. VACATION COMICS

✓ NO. 6A-H1755

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **DEXXLETTXYGUX**

TOP LEFT: YOU MUSTN'T POINT -- DEAR

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

See tissue attached

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TYPE SET UP

1/2

A12

C.T.VACATION COMICS

✓ NO. 6A-H1756

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: "C-C-COME ON IN -
THE ~~XXXX~~ W-WA-WATER'S F-F-FINE

IMPRINT SAME AS ABOVE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-20

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP
BLUE MOUNTAIN PAPER PAT. NO. 1,797,775

A12

1
2

C.T.GENERAL COMICS

NO. 6A-H1757

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: MAY ALL YOUR

TROUBLES BE LITTLE ONES!

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT: C-32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CLOSE MULTIPLE FORMS COPY NO. 1,797,775

TYPE SET

18

A. 9³/₄

C.T.GENERAL COMICS

✓ NO. 6A-H1758

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

TOP LEFT: ONE NUT TO ANOTHER

IMPRINT

SAME AS ABOVE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT: C-34

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 119
GROUP MULTIPLEX FORMS © 1936 NO. 1,797,775

201 1/2
A11

C.T.GENERAL COMICS

NO. 6A-H1759

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: SIGHT SEEING HERE
SO---

BOT RIGHT: DON'T EXPECT ME TO WRITE MUCH
BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-35

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

26112
H 10

0

C.T.GENERAL COMICS

✓ NO. 6A-H1760

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

TOP LEFT: IT'S QUIET HERE AND AN

IMPRINT SAME AS ABOVE

BOT RIGHT: UNFORTUNATELY DETAINED

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-38

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

4122

1
2

C. T. ART & SPORTS COMICS

NO. 6A-H1761

ORDER NO. 64569

9-3-1936
DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: SAME OLD
RACKET --

BOT RIGHT: BUT A DIFFERENT GAME

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-41

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

10 1/2

1
2

C.T. ART & SPORTS COMICS

✓ NO. 6A-H1762

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) TOP LEFT: STOP FOOLING AROUND	IMPRINT	SAME AS ABOVE	
BOT RIGHT: AND GET UNDER WAY			
BOT LEFT: (C)			
PRIVATE NO. UPPER RIGHT CORNER: C-42			
		PHOTO PROPERTY OF Ct	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO
TYPE SET UP

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

18

2101 1/2
A 11

1
2

C. T. ART & SPORTS COMICS

NO. 6A-H1763

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

TOP LEFT: IT'S GREAT -

IMPRINT

SAME AS ABOVE

TO BE CRAZY HERE

BOT LEFT: (C)

PRIVATE NO. UFER RIGHT CORNER: C-43

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 127
DO NOT MULTICOPY FORMS © PAGE NO. 759.775

2/10 1/2
A 11/2

6

C.T. ART & SPORTS COMICS

✓ NO. 6A-H1764

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP LEFT: COME, YOU AND
ME

BOT RIGHT: WILL BE COMPANY

BOT LEFT: (C)

PRIVATE NO. ~~XXXXXX~~ UPPER RIGHT: C-44

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

A111¹/₂

C. T. ART & SPORTS COMICS

✓ NO. 6A-HL765

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)
TITLE (IN FULL) TOP LEFT: HERE ARE THE BARE FACTS	FRONT NO. 1 R. M. NO
BOT LEFT: (C)	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER RIGHT CORNER: C-45	
COLOR DESCRIPTION	PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936 SEP 13
GLOBE MULTI-PLY FORMS PAT. NO. 1,787,775

C. T. ART & SPORTS COMICS

✓ NO. 6A-H1766

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: TAKING IN EVERYTHING

MPRINT SAME AS ABOVE

BOT RIGHT: WE'RE ON THE MOVE

PRIVATE NO. UPPER RIGHT CORNER: C-46

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLASS MULTI-PLY FORMS © PAT. NO. 1,797,775

A-47

A11 1/2

1/2

For Sliver

C.T. ADDRESS & MOONLIGHT COMICS

NO. 6A-H1767

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: HERE'S AN

IMPRINT SAME AS ABOVE

ORDER FOR YOU

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-53

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,797,775

C.T. LINE COMICS

NO. 6A-H1768

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP LEFT: DROP A LINE

IMPRINT

SAME AS ABOVE

BOT RIGHT: I'M OVERBORED

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-70

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TYPE SET 7 10

12 - 1

12

A12³/₄

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2

C. T. WET COMICS

NO. 6A-H1769

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP LEFT: OUT WHERE THE WEST
BEGINS AND

IMPRINT SAME AS ABOVE

BOT RIGHT: WHERE MEN ARE MEN

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-72

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS, PAT. NO. 1,797,775

18

FISH
C.T. KERN COMICS

✓ NO. 6A-HL770

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: TRY THIS ON YOUR HOOK IMPRINT

BOT RIGHT: AND YOU SURE WILL CATCH THEM HERE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-94

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS © PAT. NO. 1,797,775

TYPE 947 910

12 - 1/2

A12

C. T. AUTO COMICS

NO. 6A-H1771

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: WE'RE ON OUR WAY

IMPRINT SAME AS ABOVE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-141

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

12

C.T. AUTO CO. ICS

✓ NO. 6A-H1772

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PIC. SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: I MET A ROAD HOG

IMPRINT SAME AS ABOVE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-144

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE HERE
GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

12 1

C. T. AUTO COMICS

✓ NO. 6A-H1773

ORDER NO. 64569

DATE 9-3-1936

A112

6 M ART COLORTONE POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	1 R. M. NO
TITLE (IN FULL) TOP LEFT: (YOU SHOULDN'T HAVE MISSED THIS)		IMPRINT	SAME AS ABOVE
BOT LEFT: (C)			
PRIVATE NO. UPPER RIGHT CORNER: C-147			
COLOR DESCRIPTION		PHOTO PROPERTY OF CT	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

JAN 8 1937

2

L
2

C.T. RURAL C MICS

NO. 6A-RL774

ORDER NO. 64569

DATE 9-3-1936

6 M ART C LORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL) TOP LEFT: WE ENJOY HOME

IMPRINT

SAME AS ABOVE

COMFORTS HERE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-161

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1936 921 C

18

C. T. RURAL COMICS

NO. 6A-H1775

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT: HONEY - YOU

IMPRINT SAME AS ABOVE

AIN'T CHEATIN' ON ME!

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-162

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET UP

C. T. RURAL COMICS

NO. 6A-M1776

ORDER NO. 64569

DATE 9-3-1936

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: ALWAYS ON THE

LOOKOUT FOR NEW BUSINESS

BOT, LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-163

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

12 - 1/2

C. T. RURAL COMICS

NO. 6A-H1777

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: EVERYTHING GROWS IN
A BIG WAY HERE.

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-165

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

12

C. T. RURAL COMICS

NO. 6A-H1778

ORDER NO. 64569

DATE 9-3-1936

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: I WOULDN'T

THINK OF STAYING HERE

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-167

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

A-38

49

C. T. RURAL COMICS

NO. 6A-HL779

ORDER NO. 64569

DATE 9-3-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

TOP LEFT: BETTER NOT

IMPRINT

SAME AS ABOVE

KICK MY ASS --

BOT LEFT: (C)

PRIVATE NO. UPPER RIGHT CORNER: C-168

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,787,225
TYPE SET UP

To Herman Godel

18

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1780 ORDER NO. 65353 DATE 9-8-1936

CUSTOMER MAYFAIR CASINO, INC:
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: MAYFAIR CASINO (LARGER TYPE)
CLEVELAND'S MILLION DOLLAR THEATRE

BOT: UNDER THE PERSONAL DIRECTION OF HARRY PROPPER
(ETC. AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

7 1/2
2 1/2
15
3/4

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H1781

ORDER NO. 65357

DATE 9-8-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) EVERGLADES HOTEL FROM BAYFRONT
PARK, MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-25

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Buff bldg. Bushes are oleanders. Dont make grass too yellow.
Cloudy sky effect. Take off lettering on photo.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP
GLOBE MULTIPLE FORMS PAT. NO. 1,797,775

Specimen 13 - 2
7 - 1

20E 1 1/2
19 3/4

7-1

Specimen

13 - 2

6
A-49

3

F.W.WOOLWORTH CO.

NO.6A-H1782

WHITING. IND.

ORDER NO. 65358

DATE 9-8-1936

6 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) COMMUNITY BUILDING, WHITING,
IND.

IMPRINT NONE

PHOTO PROPERTY OF C.T.&CO.

COLOR DESCRIPTION

Brick and roof No. 32, Window frames #14. Door #5. Cannon
(partly showing) is black. Eliminate car and word "stop" on pavement.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Walter
D. Kurt

49

3

2014
29

F.W.WOOLWORTH CO.

WHITING. IND

NO. 6A-H1783

ORDER No. 65358

DATE 9-8-1936

6 MART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 / R. M. NO

TITLE (IN FULL)

ST. MARY'S CHURCH, WHITING,
IND.

IMPRINT NONE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

Brick #31. Roof #11. Dark edges and squares on roof #31.
Steeple #21. Fence #29, with white points. Window frames are white. Parsonage
at the right same color combination as church.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE MULTI-PLY FORMS PAT. NO. 1,287,875

17

80
A 47

2

HC 1 1/2
A 9

F.W. WOOLWORTH CO.
WHITING. IND.

✓ NO. 6A-H1784

ORDER NO. 65358

DATE 9 8-1936

6 M ART COLORTONE POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) ST. JOHN'S BAPTIST CHURCH, WHITING, IND.		IMPRINT NONE	
		PHOTO PROPERTY OF C.T. & CO.	

COLOR DESCRIPTION

Brick #11. The slightly darker stones around the windows etc.
are #15. Roof #2. Dark edges at top and bottom of roof are black. Steeple
also black. Remove the posts in center of picture.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

12

A-39

200 1/2
A8 3/4

5

F.W.WOOLWORTH CO.
WHITING. INDG

NO. 6A-H1785

ORDER NO. 65358

DATE 9-8-1936

6 MART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 2 /

R. M. NO

TITLE (IN FULL) ST. PAUL'S LUTHERAN CHURCH,
WHITING, IND.

IMPRINT NONE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

Brick #32. Windows are colored, #10 and 21, Predominate.
Window frames #1. Doors and steeple are black. If possible, please show
complete cross #29. Stone is very light gray. Brick of second building #5.
Eliminate third building

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5

A 47

PROK
A 8 3/4

F.W.WOOLWORTH CO.
WHITING. IND.

✓ NO. 6A-H1786
ORDER NO. 65358
DATE 9-8-1936

6 MART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1 /	R. M. NO
TITLE (IN FULL) CHURCH OF THE SACRED HEART, WHITING, IND.		IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T. & CO.	
Brick #32. Stone is a shade between 14 and 15. Roof #13. Stair rails are black. Windows have various markings but are one solid color #15. Flowers in front are pink and white.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.			

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

F.W.WOOLWORTH CO.
WHITING. IND.

NO 6A-H1787

ORDER NO. 65358

DATE 9-8-1936

6 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 / R. M. NO

TITLE (IN FULL) SENIOR HIGH SCHOOL, WHITING,
IND.

IMPRINT NONE

PHOTO PROPERTY OF

C.T. & COMPANY

COLOR DESCRIPTION

Brick is shade between #5 and 32. Window frames are white.
Edge of roof #15. Wood around window panes is black. Remove wooden lamppost
at right, and put some leaves on trees.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET

80

A-38

21C 1 1/2
A-9

5

F.W.WOOLWORTH CO.

✓ NO. 6A-H1788

ORDER NO. 65358

WHITING. IND.

DATE 9-8-1926

6 M ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 /

R. M. NO

TITLE (IN FULL) PUBLIC LIBRARY, WHITING, IND.

IMPRINT NONE

COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T. & CO.

Brick #5. Woodwork #14. Roof is black. Ledges over basement windows and under top windows #31. Remove people, also eliminate vines which cover the center part of bldg. Touch some leaves into trees.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET UP

7

✓ NO. 6A-HL789

F.W.WOOLWORTH CO.

ORDER NO. 65358

WHITING, IND.

DATE 9-8-1936

6 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. 2 / R. M. NO

TITLE (IN FULL) CARBIDE AND CARBON PLANT,
WHITING, IND.

IMPRINT NONE

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T. & CO.

Brick of all bldgs. is #23. Roof of building at right
all the tanks, as well as water tower, are painted with aluminum bronze -
all other metal structures are black. If it can be done without too much
difficutly, please remove telephone posts and wires.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TIME SET 110

F.W.WOOLWORTH CO.
WHITING. IND.

NO. 6A-H1790

ORDER NO. 65358

DATE 9-8-1936

6 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 / R. M. NO

TITLE (IN FULL) FIRST METHODIST EPISCOPAL
CHURCH, WHITING, IND.

IMPRINT NONE

PHOTO PROPERTY OF G.T.&CO.

COLOR DESCRIPTION

Brick #23. Door #31. Light stone #14. Roof #10. Dark spots
on roof are slate (dark gray). Eliminate wires in right background.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

200-1 1/2
A-9

310

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. 6AHL791

ORDER NO 64596

DATE 9-9-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER GRANDE TOURIST LODGE

DALLAS, TEXAS

25 M

PC

SIZE

3 1/2 x 5 1/2

STYLE RT COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP-GRANDE TOURIST LODGE - DALLAS, TEXAS

BOT-ZANGS BOULEVARD - HIGHWAY 80 THREE

MINUTES FROM THE SHOPPING DISTRICT

FRONT NO. 5

(All of this on address side)

R. M.

(GROUP 3)

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE TISSUE ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2
Ret 6 1/2
A 2 1/2
F 15
C 1 1/2

A-39

20K
A8³/₄

3

T. J. DAVIS NEWS STAND

ALEXANDRIA. LA.

NO. 6A-H1792

ORDER No. 64586

DATE 9-9-1936

12¹/₂ M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LONG-ALLEN BRIDGE OVER RED
RIVER, ALEXANDRIA, LA.

IMPRINT NONE

~~in 10-17-36~~

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LONG MULTI-PLY FORMS CO. AT. NO. 1,797,775

14

2PC 1/2
A9

LINKOUS PRINTING CO.,
BLU FIELD, W. VA.

✓ NO. 6A-H1793
ORDER NO. ~~61299~~ 65384
DATE 9-10-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
TITLE (IN FULL) VIEW FROM EAST RIVER	FRONT NO. 1 R. M. NO
MOUNTAIN N ROUTE 21 NEAR BLUEFIELD, W. VA.	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

SHOW SOME AUTUMN TINTS OF BROWN. NO YELLOW COLORS.

Green foliage on mts.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

#39

7

28 1/2
A9 1/2

✓ NO. 6A-H1794

THOMAS R. WEST,
MIAMI, FLA.

ORDER NO. 64589

DATE 9-9-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE PANCOAST AND THE WHITMAN
HOTELS, MIAMI BEACH, FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-29

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Take out "groins" on right, making continuous line of beach.
Insert bathers on beach on foreground (cut from another photo). Make umbrellas
in bright colors. The tents on extreme left are striped. Make nice water and
clouds in sky. Cut slightly from right and foreground to obtain larger detail.
For coloring of Pancoast Hotel see card no. 3AH853. The Whitman Hotel is white.
See card no. 5AH811 attached for further instructions.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 110

Mr. O.
Ret 1/2 hr
[Red signature]
9/12/36

[Red signature]

[Handwritten mark]

Oct 9-28

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1795 ORDER NO. 65383 DATE 9-8-1936

CUSTOMER JOY STORES, INC.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
JOY SHOP
SHOP WITH JOY

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
H. C 1 1/2
S. A 10 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1796 ORDER NO. 65383 DATE 9-8-1936

CUSTOMER JOY STORES, INC.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOY SHOP
SHOP WITH JOY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
6.00

Ret 3 1/2
H.C 1 1/2
L.A 11

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1797 ORDER NO. 65383 DATE 9-8-1936

CUSTOMER JOY STORES, INC.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JOY SHOP
SHOP WITH JOY

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

See back of sketch

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rush

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-H1798 ORDER NO. 65383 DATE 9-8-1936

CUSTOMER JOY STORES, INC.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JOY SHOP
SHOP WITH JOY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

See back of sketch

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Get Mr. P.O.

Ret 1/2
#6 Ret 2 1/2
H.C. 1 3/4
L.A. 1 1/2

6

types (has counter)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-M1799 ORDER NO. 65383 DATE 9-8-1936

CUSTOMER JOY SHOP
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
JOY SHOP
SHOP WITH JOY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

See back of sketch

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rich

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
300

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-M1800 ORDER NO. 65383 DATE 9-8-1936

CUSTOMER JOY STORES, INC.
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOY SHOP

SHOP WITH JOY

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

See back of sketch

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rush

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
H.C. 1 3/4
L.A. 14

15.00

21

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 6A-H1801 **ORDER NO.** 65391 **DATE** 9-10-1936 **DEPT.** RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART **DATE COMPLETED** Photos for this Customer

CUSTOMER R. D. NORTHRUP CO.,
BOSTON, MASS.

6 M FC **SIZE** 3 1/2 x 5 1/2 **STYLE** ART COLOR TONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full GENUINE (ETC. AS PER COPY)

FRONT NO 5 **R. M.** Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER **Straighten Photo**
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
FOLLOW SKETCH FOR COLOR. TRY AND HAVE SHOE COME A TRIFLE DARKER. BE SURE COLOR IN ROUND SEAL COMES UNDER MAGNIFYING GLASS.

Art Work returned 6-19-39

DISP. - copy and mount

PHOTO RETURNED TO PHOTO USED FOR

5 5/10 3 5/10

#2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1802 ORDER NO. 65391 DATE 9-10-1936

CUSTOMER R. D. NORTROP CO.,
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HONEST (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO. 120
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

Art work returned June 19 1939

FOLLOW SKETCH FOR COLOR. COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

Ret
H C
L W

2
1 1/2
6

5
10

#3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — YES — NO — RETURN PHOTO

DIAL NO. 6A-H1803 ORDER NO. 65391 DATE 9-10-1936

CUSTOMER R.D. NORTROP CO., BOSTON, MASS.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

6 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GOOD BUSINESS (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED.

PHOTO LITHO Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
FOLLOW SKETCH FOR COLOR. CHANGE BROWN PANEL AT BOTTOM TO VERMILION RED.

Handwritten sketch of a rectangular panel with a brown border and a central area.

*Ret. 2 1/2
H.C. 1 1/2
L.A. 6*

PHOTO RETURNED TO PHOTO USED FOR

#4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **6A-H1804** ORDER NO. **65391** DATE **9-10-1936**

CUSTOMER **R. D. NORTROP CO.,
BOSTON, MASS.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE **3 1/2 x 5 1/2**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HERE'S HOW TO TELL WHETHER YOUR
"STORMWELT" IS GENUINE OR FAKE**

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Art work returned 6-19-39

*make red impression
" OK done*

As

PHOTO RETURNED

TO

PHOTO USED FOR

B
10

STEER CLEAR OF
Imitations

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1805 ORDER NO. 65425 DATE 9-10-1936

CUSTOMER CAMPBELL X-RAY CO.,
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE Photo. Colored White Border
ART COLOR ONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
Title on photo in plate

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE SCRATCH ON FILM AT BOTTOM LEFT CORNER
OF PANEL FRAME. WORK IN ANY BACKGROUND DESIGN
YOU WISH, BUT HAVE IT DIGNIFIED AND NOT TOO
BLATANT IN COLORING.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CABINET IS WALNUT FINISH APPEARANCE ABOUT SAME AS HANDLE OF KNOFF ON CARD 5A-H1613. IT IS
HIGHLY POLISHED. PANEL OF POLISHED BLACK BAKELITE. ALL ~~KNEE~~ KNOBS ON PANEL POLISHED BLACK.
HANDLES ON SIDE OF CABINET, KNOBS ON DRAWER AND DOORS, AND THE HINGES ARE CHROMIUM. LEGS
POLISHED ALUMINUM. CASTER WHEELS BLACK RUBBER.

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

See copy

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RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1806 ORDER NO. 65424 DATE 9-10-1936

CUSTOMER DESERET BOOK CO.,
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WILSON HOTEL, SALT LAKE CITY, UTAH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT TOP SIGN ON PORCH AND STRAIGHTEN STONE
WINDOW SILLS ON SECOND FLOOR. LEAVE OFF WINDOW
SIGNS, PERHAPS IT WOULD BE BETTER TO LEAVE OFF
BUILDINGS AT BOTH SIDES OF HOTEL, WE LEAVE THIS
TO YOUR JUDGMENT. **XX** DRAW IN NEON SIGN ON FRONT
OF BUILDING

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING DARK RED BRICK. STONE TRIMMINGS VERY LIGHT RED, ALMOST PINK. CORNICE ACROSS TOP OF
BUILDING ALSO WOOD WORK AND PORCH ON GROUND FLOOR CREAM. BEADING AROUND FRONT OF PORCH
DARK GREEN. SIGN WHITE LETTERS ON RED BACKGROUND. WINDOW SASH BLACK. WINDOW BLINDS CREAM.

PHOTO RETURNED

TO

PHOTO USED FOR

Mr. Buttner

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1807 ORDER NO. 65423 DATE 9-15-1936
CUSTOMER J. J. GROVER SHOE CO.,
STONEHAM, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M RC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GROVER FALL STYLED FOR WOMEN
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

initial D.K. ...
Red

1 hr

6- 1 hr

13- 38 hr
7- 3 hr

New ...

m. O. ...
20.00

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1808 ORDER NO. 65422 DATE 9-10-1936

CUSTOMER HOTEL HALCYON,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: WHERE WINTER SPENDS ITS SUMMER

BOT: HOTEL HALCYON - IN THE HEART OF
THINGS - MIAMI, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout ELIMINATE ALL AUTOS, BICYCLES, RUBBISH CANS,

INDIVIDUALS, SIGNS, FIRE ESCAPE, ELECTRIC WIRES AND

LAMP POSTS, ELECTRIC WIRE POSTS, AS WELL AS TRAFFIC

SIGNS, ETC. THEN SIDEWALKS WILL HAVE TO BE RE-

BUILT WITH NEW LINE UP OF MODERN TIMES SHOPS. TREES

LAWN TO REMAIN AS THEY ARE ON PHOTO, AS WELL AS

DRIVEWAY IN FRONT OF HOTEL AT RIGHT. TWO AMERICAN

FLAGS OR ONE AMERICAN FLAG AND ONE PENNANT MAY BE

FURNISHED OVER HOTEL STRUCTURE FLAG STANDARDS. BUILDING

AT EXTREME LEFT END OF PHOTO MAY BE COMPLETED AS

AN AVERAGE FIRST NATL. BANK BUILDING. SINCE TRAFFIC ON STREET HAS CHANGED, IT MIGHT BE NECESSARY

TO FURNISH HALF DOZEN MODERN STREAMLINED CARS COMING DOWN THE STREET AND HALF DOZEN OR MORE COMING

UP THE STREET ON RIGHT SIDE OF HOTEL. REMOVE LARGE SHADE TREE TO SHOW FOUR ENTRANCE PILLARS.

REMOVE BUS AND ALL OLD STYLE CARS. FURNISH SIGN OVER FOUR PILLARS "HOTEL HALCYON".

COLOR DESCRIPTION

COLOR STRUCTURE UNIFORM WHITE, SAME AS 6A-H509. RELIEFS PURPLISH. ROOFS #32.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

See Salesman

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Ret. 9

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PHOTO RETURNED

TO

PHOTO USED FOR

OK

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1809 ORDER NO. 65421 DATE 9-10-1936

CUSTOMER SACRED HEART HOSPITAL
ALLENTOWN, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No / Copyright in Plate Yes No

Title in full
SACRED HEART HOSPITAL
ALLENTOWN, PA.
(IN SKY)

in plate (PHOTO BY JOHN A. KUBIL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R.M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
ENCLOSED CARD SHOWS COLOR OF HOSPITAL, BUT IT IS TOO FLAT. THE BRICK SHOWING IN FOREGROUND BUILDINGS IS OF RICH BUFF COLORS OF DIFFERENT SHADES WITH LIGHT CAST STONE TRIMMINGS. WHITE BUILDING SHOWING IN THE BACKGROUND AT THE RIGHT IS PAINTED WHITE BRICK. FLOWERS AROUND THE ENTRANCE AND AROUND THE EDGE OF THE SUN PORCH ON RIGHT ARE BLOOMS IN RED & PINK. FLOWERS ON RIGHT FOREGROUND ROSE GARDEN IN DIFFERENT SHADES.

PHOTO RETURNED

TO

PHOTO USED FOR

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RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. ☒ 6A-H1810 ORDER NO. 65419 DATE 9-11-1936

CUSTOMER ST. PAUL'S CHURCH,
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. PAUL'S CATHOLIC CHURCH GROUNDS
ST. PETERSEBURG, FLORIDA

SMALL TYPE: PHOTOGRAPH BY R. KENDALL WILLIAMS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ON EXTRA PHOTO ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. — Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON EXTRA PHOTO ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

6A-H1810
5.50
R.W.

10 - Ret 1
6 - Ret 3 1/2